

Harrisburg Area Dental Society

2015 HADS Scientific Meetings

February 20, 2015

Dr. Bobby Butler

“Periodontal Plastic Surgical Procedures for Gingival and Implant Esthetics”

March 20, 2015

Dr. John Parker

“Treating snoring and sleep apnea: grow your practice and change people’s lives”

May 2, 2015

Dr. Jack Turbyfill

“Removable Prosthodontics, The most forgotten Discipline in Dentistry”

October 23, 2015

Gary DeWood

“The 4 Riddles, the Patient, Technical, Behavioral, and Financial Riddles

November 20, 2015

Dr. Barry Glassman

When is Dental Pain not Dental? Is Occlusion a Source of Pain? When Occlusion Matters.

December 4, 2015

Howard Gorlan

“Integration of Lasers: Taking your practice to the cutting edge.”

Daily Schedule

7:30- 8:30	Registration
8:30-10:00	Morning Lecture
10:00-10:15	Morning Break
10:15-12:00	Morning Lecture
12:00-1:00	Lunch/HADS Business Meeting (first 10 minutes)
1:00-2:15	Afternoon Lecture
2:15-2:30	Afternoon Break
2:30-4:00	Afternoon Lecture

All 2015 meetings will take place at:

Radisson Penn Harris Convention Center

1150 Camp Hill Bypass, Camp Hill, PA 17011

Harrisburg Area Dental Society

Harrisburg Area Dental Society Scientific Meeting Sponsorship
2015 CE Director: Steven Wylie, DMD
161 Old Schoolhouse Ln. Mechanicsburg, PA 17055
Email: stevewyliedmd@gmail.com
Office 717-697-4002, Cell 484-467-2906, Fax 71-697-7810

Scientific Meeting Sponsorship

The Harrisburg Area dental Society (HADS) is preparing to publish our annual Scientific Meeting Brochure, as well as reserve table exhibitors for our 2015 program. For those of you who have supported us in the past, we would like to thank you for your generous support. If you have not advertised with us before, you can take advantage of this opportunity to reach over a thousand dentists in the Harrisburg-York-Lancaster-Carlisle areas. This brochure is distributed to all dentists in these areas, including non-members, to advertise the HADS educational course offerings. Please help HADS continue to bring quality continuing dental education to our area.

There are three ways you can help HADS continue to bring quality continuing dental education to our area

- **Purchase an ad in our Scientific Meeting Brochure.** This brochure is distributed to over a 1,000 dentists in the mid-state, including non-members, to advertise the HADS educational offerings. It is a reference that dentists will keep at their fingertips for the entire year.
- **Sponsor an exhibitor table at one or more of our meetings.** These meetings represent a chance to meet current and future customers in a more intimate setting away from the daily pressures of the busy office.
- **Become a 2015 Educational Partner** and take advantage of the following benefits:
 1. Designation as a 2014 “Educational Partner” in all digital and print advertising/promotional media
 2. A representative of your company to introduce the speaker and/or a few minutes to speak prior to our lunch meeting.
 3. Exhibit table at all 2015 HADS meetings with prime location. If you are unable to attend all meetings, mailing labels of HADS members can be provided to send out production information
 4. A full page advertisement with priority placement in the 2015 Scientific Meeting Program

Harrisburg Area Dental Society

5. A sign at the registration tables for HADS members (at each meeting) stating their status as an “Educational Partner” for all six meetings
6. The opportunity to distribute promotional literature in either member packets or at each attendee’s seat
7. An advertisement and/or web link embedded in HADS’ website and on any email reminders sent to members promoting educational programs.
8. Opportunity for a company representative to attend dinner with a HADS rep and speaker (if available) on the evening before his/her presentation

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If you would like to take advantage of the 2015 sponsorship opportunities, please return this page with a check or money order **payable to: Harrisburg Area Dental Society** and *return to:*

Steven Wylie DMD
161 Old Schoolhouse Ln.
Mechanicsburg, PA 17055
Advertising graphics (in jpeg format) to:
stevewylie@dmd@gmail.com

Deadline for brochure artwork is October 10, 2014

Please check all that apply

___ **2015 Educational Partner** \$3500

Please select meeting the meeting you prefer to be featured at:

Feb 20_____ Mar 20_____ May 2_____

Oct 23_____ Nov 20_____ Dec 4 Reserved

___ **2015 Table Exhibitors:**

___ One Meeting: \$500
___ Three Meeting \$1300 (save \$200)
___ All six meeting \$2500 (save \$500)

Please select the meetings you wish to attend:

Feb 20_____ Mar 20_____ May 2_____

Oct 23_____ Nov 20_____ Dec 4_____

___ **2015 Scientific Meeting Brochure Ad:**

___ Full page: \$600
___ Half page: \$350
___ Quarter page: \$250

Payment:

Amount enclosed \$_____ Check#_____

Contact Name: _____

Business Name: _____

Thank you again for supporting the Harrisburg Area Dental Society!