

Directions

Stroudsmoor Country Inn

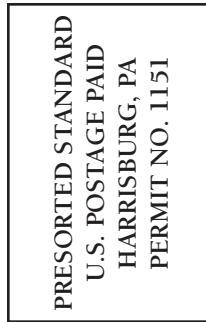
RD #4 Stroudsmoor Road
Stroudsburg, PA 18360
(570) 421-6431

From I-80 traveling East

I-80 East to exit 307 (Park Avenue and Rt. 611). Turn right onto Rt. 611 South. Continue .5 miles and turn right onto PA Rt. 191 South. Continue .5 miles to top of the mountain. Turn right onto Stroudsmoor Road and continue .25 miles to the property entrance.

From I-80 traveling West

I-80 West to exit 307. Turn left onto PA Rt. 191/Broad Street. At the end of Broad Street, proceed on PA Rt. 191 South. Continue .5 miles to top of the mountain. Turn right onto Stroudsmoor Road and continue .25 miles to the property entrance.



*The Pennsylvania Dental Association and
Pennsylvania Dental Association Insurance
Services are pleased to
offer the lecture*

It's About Time! Early Oral Cancer Detection™

Earn six hours of CE credit

October 28, 2010

**Stroudsmoor Country Inn
Stroudsburg, PA**

9:00 a.m. to 4:30 p.m.

Presented by

Jonathan A. Bregman, DDS, FAGD

Underwritten by
PDPAIS
Pennsylvania Dental Association
Insurance Services, Inc.

It's About Time! Early Oral Cancer Detection™

Health experts now recommend that all adults beyond the age of 18 receive annual oral cancer screenings. Are we seeing everything we should be by merely doing traditional oral exams? How effective are we really? It's about time that we knew.

Today, oral cancer kills one person in the United States every hour of every day. The five-year survival rate has not changed in more than 30 years. These are shocking statistics. It's about time that these statistics change.

We have new tools that can enhance early oral cancer detection. It's about time that we learn what they are.

Are you willing to make a personal commitment to become an important part of a nationwide effort to save lives? Because, truly, it's about time!

Course Outline

Dr. Jonathan Bregman will discuss the following:

- Motivating factors to effectively perform early oral cancer screening.
- Changing target population for oral cancer - new risk factors.
- Effective communication skills for the entire team surrounding oral cancer.
- The clinical examination for oral cancer - complete and time effective.
- Understanding the new tools available to enhance screening - the why and how.
- Handling positive findings and delivering the difficult message.
- Creating a seamless referral - how to and follow-up.
- Building your practice - patients refer others when they know how much you care.
- Hands-on (try out the adjunctive technologies with your own hands.)

About the Speaker



Dr. Jonathan A. Bregman is a clinician, speaker, author and trainer who led successful dental practices for more than thirty years. While dedicated to improving the dentist, team and patient experience, he has a passion for educating dental professionals about early oral cancer detection and laser-assisted dentistry. He presents and publishes worldwide on many topics, including maximizing investments in dental technology and effective practice transitions. He is an active member of the ADA, NSA, ADMC, SCN and a Fellow in the AGD. For more than 18 years, he has held an adjunctive faculty position at the University of North Carolina School of Dentistry and is currently an attending at the dental clinic of UNC Memorial Hospital, where he works with patients and trains residents on early oral cancer detection technologies, photo-documentation and appropriate protocols related to oral cancer detection and diagnosis.

Hotel Accommodations

Overnight accommodations are available at the Stroudsmoor Country Inn at the rate of \$89.95 single or double occupancy. All rates are per room, per night and are subject to applicable tax.

To make a reservation, please call (800) 955-8663 or (570) 421-6431. To take advantage of the special room rate, book your reservation by [September 27](#) and provide the operator with the group code "PA Dental Association."

ADA CERP® | Continuing Education Recognition Program
PDA is an ADA CERP Recognized Provider



Questions? Contact Rebecca Von Nieda at (800) 223-0016, ext. 117 or rvn@padental.org.

Registration Form

Only one person per form. Please make additional copies of the form.

It's About Time! Early Oral Cancer Detection™

Thursday, October 28, 2010
9:00 a.m. - 4:30 p.m.
Stroudsmoor Country Inn

Please print or type.

First Name: _____ MI: _____

Last Name: _____

DMD RDH CDA EFDA
 DDS Other _____

Address: _____

City, State, Zip: _____

Office Phone #: _____

FAX #: _____

Please check the appropriate fee:

- PDA member dentists \$150
- Hygienists \$80
- Assistants/Office Personnel/Spouses/Guests \$60
- ADA member dentists residing outside PA \$175
- Non-member dentists \$250

**Earn six hours
of CE credit!**

Tuition includes continental breakfast and lunch.

**Please make checks payable to:
PDA and remit to P.O. Box 3341,
Harrisburg, PA 17105**

If you wish to pay via credit card, you may fax your registration form to (717) 232-7169.

MasterCard VISA
 American Express Discover

Card Number: _____

Expiration Date: _____

Signature: _____

Registration Deadline: October 15, 2010

Please describe any dietary allergies and/or accessibility needs: _____

A refund will be issued if the registration is cancelled in writing by October 21, 2010. No refunds will be issued for no shows.