

# PDJ

PENNSYLVANIA DENTAL JOURNAL

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**PENNSYLVANIA'S  
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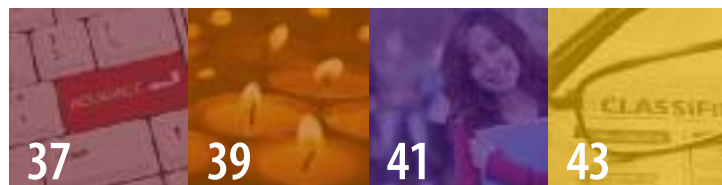


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By Dr. Bruce R. Terry  
Editor

## Thank You to the Government

It must be hard these days to be a professional football player. Some of the rules seem hard to follow. While nobody has a problem with rules like offsides, excessive celebration or obvious unsportsmanlike conduct, the late hits, excessive force and pass interference calls seem to baffle everyone, including the referees in the replay booth.

The rules and regulations governing the practice of dentistry are slowly getting more and more complicated. Thank you, Commonwealth of Pennsylvania for enacting Act 31 this year. With a notice sent out in September, all licensed dentists, licensed dental staff (hygienists and EFDAs), and licensed funeral home employees will all have to have 2-3 hours of child abuse continuing education. My first question is, why are we combining dentists with funeral directors? I really don't get the connection. My second question is, what do funeral directors have to do with child abuse? I looked up Act 31 on the Pennsylvania Department of State website<sup>1</sup> and I found that it's not just dentists and funeral directors. Thank goodness. It's all 29 health related professions and funeral directors. That really clears things up.

What gets me is that we need to have these hours completed by March 31, 2015, and as of November 1, 2014 there was only one course approved by the State. I figure that there must be more than 100,000 individuals that are going to need this course. They are going to have to offer stadium-style course presentations.

There will be more attending a child abuse course than attend Sunday morning at the 700 Club! If I were smart I would get myself a PowerPoint presentation and go on the road. Thanks to the PDA there are more than 15 course statewide being offered through March 31, 2015.

While I am giving my annual thanks, I want to give a shout out to the PA Dept. of Environmental Protection (DEP). Thanks, guys, for asking us to review radiology guidelines with our staff each year and complete a quiz. We really enjoy that one in our office. We will do that each year on Nov. 7 to commemorate the birth of Marie Curie.

While the Commonwealth has been busy this year, the arm of the federal government has been working hard as well. The Drug Enforcement Agency (DEA) has taken steps to curb drug abuse of hydrocodone. According to an August 22, 2014 report in the *New York Times*<sup>2</sup>, there are more than 20,000 narcotic deaths each year in this country alone. That equates to 57 deaths each day. The DEA has reclassified hydrocodone, or Vicodin, as a schedule II narcotic. A prescriber can no longer phone in a prescription for Vicodin; rather they must print one for the patient to bring to the pharmacy. This is fantastic news for prescribers and patients. When I get that phone call at night or on the weekend from a patient in pain I can quote the new regulation to the patient as they yell in my ear that they are allergic to ibuprofen or Extra Strength Tylenol. All kidding aside, you can prescribe Tylenol with Codeine (Tylenol #3) over the phone.

Also in a serious vein, I understand that abuse of Vicodin has skyrocketed since its introduction by Knoll Pharmaceutical in 1978. When I started my practice in 1988 the drug companies were giving this stuff out like candy. We could get all the free samples we wanted. I suppose that is

where the abuse began? Did you know that 99 percent of all Vicodin is consumed in the U.S.? Did you know that in 2006 there were 120 million prescriptions written for hydrocodone? Many European countries have banned the use of this drug.<sup>3</sup>

I guess the government is giving us dentists an ultimatum. Maybe someone high up with the DEA is upset with dentistry and trying to make a point. If we can't prescribe narcotics easily then we have to be on our best behavior and not create any pain for our patients. So, they really are helping all of us. Right? Thank you, DEA.

While I am in such a great mood celebrating all that we must do I would be remiss if I forgot to mention the new Medicare rules going into effect in June 2015. Another wonderful Act will prevent any dentist who is not a Medicare provider from prescribing medication to a Medicare patient. Let me be clear; you can write the prescription, but Medicare won't pay for it, leaving the patient to pay out of pocket. Since 75 percent of my patients are over 65 they are going to love me. To be nice, Medicare is giving dentists choices. You can join Medicare, where there is little or nothing that they will cover, and then you may write a script to someone over 65. You can opt out of Medicare for two years at a time. You can't directly or indirectly receive payments for services covered by Medicare and you must notify all of your patients that you are not a Medicare provider. Thank you, Medicare.

I almost forgot to mention my love for all of the new HIPAA rules that require we give an explanation to all of our patients to read and sign before we treat them. This easily adds 30 minutes to a new patient visit if they care to read it. And please don't let them be one of those people who have to read the entire

disclosure and then discuss it with me. Can't they just be like everyone else and blindly sign it? As of the writing of this editorial we are still waiting on the return of signed business associate agreements that are required by HIPAA. We only had to send out 458 and we have received 3 back. I guess I know what my staff will be doing in 2015.

—BRT

### REFERENCES

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- 2.[http://www.nytimes.com/2014/08/22/health/vicodin-prescription-drug-abuse-hydrocodone.html?\\_r=0](http://www.nytimes.com/2014/08/22/health/vicodin-prescription-drug-abuse-hydrocodone.html?_r=0)
- 3.<http://nymag.com/news/intelligencer/topic/57770/>



Dear Dr. Terry,

I just wanted to let you know I read your top 10 list in the recent *Pennsylvania Dental Journal* ("A Message to the Next Generation," September/October 2014). It was fantastic. Thanks for what you do and write. It's appreciated.

Dr. Jashank Sampat  
Temple Dental 2013

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### PDA Sets Legislative Priorities for Upcoming Session

In the fall, the Board of Trustees approved the Government Relations Advisory Group's recommendations for what our legislative priorities should be for the 2015-16 legislative session, which will commence in late January 2015.

Our priorities will be:

1. Assignment of benefits.
2. Health practitioner student loan forgiveness and tangential loan mitigation issues.
3. Increased funding in the Medical Assistance program for dental providers.
4. Correcting insurers' interpretation of Act 186 (legislation prohibiting caps on non-covered dental services) through action with the Administration and/or General Assembly.

The Board of Trustees also agreed with the advisory group that the following issues warrant monitoring and response when appropriate:

- Limiting the timeframe in which insurers may retroactively deny dental claims.
- Maintaining funding for the Donated Dental Services program.
- Prescription drug prescribing authority, abuse and patient monitoring.
- Protecting the current dental team model and patients' safety by limiting or restricting the unsupervised practice of non-dentists.
- All other workforce and scope of practice issues.
- Supporting programs and policies aimed at improving oral health.
- Representing dentistry's interests on issues pertaining to the Affordable Care Act.

### Election Results

Republicans enjoyed historic wins across the country on November 4, but Pennsylvania maintained its age-old reputation for ticket splitting. In a state where Republicans now hold a supermajority in the General Assembly, Democratic candidate Tom Wolf managed to handily defeat Governor Tom Corbett in the gubernatorial race.

It was a historic win for York County's Wolf, who enjoyed a nearly 10-point margin over Gov. Corbett in the final election results. Wolf broke the 68-year state cycle of electing governors of different parties every eight years. This cycle existed before

the state allowed governors two terms in 1970. When he is sworn into office on January 20, Governor-Elect Wolf will also be the first central Pennsylvanian to occupy the governor's office since another York County native, George Leader, in 1955.

When Wolf is sworn in, he will preside over a government that begins a new two-year legislative session. The 2015-16 session, which will run through November 2016, follows a successful 2014-15 session for PDA. Among PDA's victories was maintaining restoration in funding for the Donated Dental Services program and increasing funding in the state's health practitioner student loan forgiveness program, for dentists, hygienists and other health care providers who wish to practice in a health professional shortage area in exchange for student debt forgiveness.

Governor-Elect Wolf will have to work with a Republican-led General Assembly. The Republicans will enjoy a 35-vote majority in the House of Representatives (119-84) and a 10-vote majority (30-20) in the Senate. On Election Day, Republicans picked up 8 seats in the House and 3 votes in the Senate. This was a reversal from 2012, when Senate Democrats picked up 3 seats, the biggest pickup for the party since 1970 and the largest swing since Republicans won four seats in 1994.

A week after the election, the House and Senate held their leadership elections. Republicans and Democrats choose their party leadership on an annual basis. The positions in leadership correspond with a higher salary and better pension benefits.

A major shakeup occurred in Republican House and Senate leadership. In the House, Rep. Mike Turzai (R-Allegheny), who has served as Majority Leader, is moving up to become Speaker of the House. He will be replacing Rep. Sam Smith (R-Jefferson), who is retiring from the House. Rep. Dave Reed (R-Indiana) was elected Majority Leader and Rep. Bryan Cutler (R-Lancaster) was elected Majority Whip. Rep. Bill Adolph (R-Delaware) will maintain his post as House Appropriations Chair.

In the Senate, Sen. Jake Corman (R-Centre) defeated Sen. Dominic Pileggi (R-Delaware) in his bid for Majority Leader. Sen. Joe Scarnati (R-Jefferson) will remain President Pro Tempore. Sen. Pat Browne (R-Lehigh) will serve as Senate Appropriations to Chair and Sen. John Gordner (R-Columbia) was elected Majority Whip.

The General Assembly will continue to determine your fate on dental-related issues, from insurance practices to small business ownership. PDA looks forward to working with incumbents and ensuring the newly elected legislators are updated on issues pertinent to the practice of dentistry.

### Other News

#### Health Practitioner Loan Forgiveness program

In addition to the budget having passed with an additional \$1 million in funding for this program, the Department of Health (DOH) recently announced other positive changes to the program. DOH will now reimburse dentists up to \$100,000 for a two-year, full-time service commitment (previously up to a \$64,000 maximum reimbursement for a four year, full-time service commitment). Dental hygienists are now eligible for the program. Hygienists may apply for up to \$60,000 in loan repayment in exchange for a two-year, full-time service commitment. DOH will assign priority to native Pennsylvanians and graduates of Pennsylvania schools.

Before applying for the program, health care professionals must first obtain approval **for the site** in which they intend to practice or at which they currently practice. Eligible facilities include:

- Federally-qualified health centers,
- Certified rural health clinics
- Hospital-affiliated primary care (outpatient) practices
- General dental clinics

- Group or solo private practices
- State correctional institutions (designated as health professional shortage areas)
- Free clinics

For more information or assistance with applying, please contact DOH directly at [loanrepayment@pa.gov](mailto:loanrepayment@pa.gov) or (717) 772-5298.

#### Pennsylvania Announces Small Business Advantage Grant Availability

The Department of Environmental Protection (Department) announces the availability of \$969,000 in grant funding for the 11<sup>th</sup> year of the Commonwealth's Small Business Advantage Grant Program (Program). Funding is available for small businesses that adopt or acquire equipment or processes that promote pollution prevention or energy efficiency projects, or both.

With over 900,000 small businesses in this Commonwealth, a well-designed energy efficiency or pollution prevention project can help small businesses cut operating costs and complement the economy, while simultaneously protecting the environment. The program is a first-come, first-serve grant program that provides up to 50 percent reimbursement matching grants, up



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to a maximum of \$9,500. Eligible projects must save the small business a minimum of \$500 and at least 25 percent annually in energy consumption or pollution related expenses.

An eligible applicant must have 100 or fewer employees, be a for-profit small business owner and be taxed as a for-profit business located in this Commonwealth. The project to which the grant will apply must be located within the applicant's facility in this Commonwealth.

For a copy of the application package and to review the program's administrative requirements, contact the Department's Grants Center at (717) 705-5400 or on the Department's web site at [www.dep.state.pa.us](http://www.dep.state.pa.us) (click on "Energy," then click "Small Business Ombudsman's Office"). To ask a technical question concerning a project, write to [epadventuregrant@pa.gov](mailto:epadventuregrant@pa.gov) before submitting an application.

Applications will be accepted until the funds are exhausted for this fiscal year. Faxes or other electronic submissions will not be accepted.

Completed applications can be mailed to the Department of Environmental Protection Grants Center, P.O. Box 8776, Harrisburg, PA 17105-8776; hand-delivered or sent by other shipping services

to Department of Environmental Protection Grants Center, 15th Floor, Rachel Carson State Office Building, 400 Market Street, Harrisburg, PA 17101-2301. The application package contains the materials and instructions necessary for applying for the Small Business Advantage Grant.

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50 Senators and 203 Representatives can determine the regulatory environment for dentistry in Pennsylvania. PADPAC, the PDA's political action committee, monitors how these legislators vote on insurance regulations, access to care and other issues that determine the success of dental practices in Pennsylvania. We support candidates and legislators who understand and embrace our philosophy and vision of the future of dentistry.

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- mobilize Pennsylvania dentists for grassroots political involvement.

There are perks to PADPAC membership, including receiving the latest inside news in Pennsylvania politics and healthcare, along with access to legislators at special events. If you donate at the Liberty Club level, you will receive an invitation to our Pittsburgh Pirates reception with PA Senate and House leadership in summer 2015. Stay tuned for more details.

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## Did You Know

The State Board of Dentistry (SBOD) regulates the emergency medical equipment that must be kept by anesthesia permit holders; however there are no regulations on basic emergency supplies that should be maintained by all dental offices. Medical emergencies can and do occur in the dental office, and dental personnel must be prepared to handle emergencies should they arise.

The American Dental Association offers the following recommendations on basic emergency supplies that should be maintained in the dental office:

### *Recommended basic emergency equipment:*

- Portable oxygen cylinder (E size) with regulator
- Supplemental oxygen delivery devices including nasal cannula, nonbreathing mask with oxygen reservoir and nasal hood
- Bag-valve-mask device with oxygen reservoir
- Oropharyngeal airways (adult sizes 7, 8 9 centimeters)
- Magill forceps
- Automated external defibrillator (AED) \*\*
- Stethoscope
- Sphygmomanometer with adult small, medium and large cuff sizes
- Wall clock with second hand

In addition, oxygen tanks and delivery systems should be checked on a regular basis to ensure they are in good working order. Emergency medications should be checked monthly, and restocked upon expiration or immediately after their use; and a listing of emergency telephones should be kept in a prominent location near each telephone.

For questions regarding preparing basic emergency kits for your dental office, please contact the PDA Central Office at (800) 223-0016.

\*\*Please note that the SBOD is currently drafting regulations requiring all dental offices to have AEDs. These regulations are not in effect at present, but most likely will be in the near future.

### *Recommended basic medications:*

- Oxygen
- Epinephrine
- Diphenhydramine (Histamine blockers)
- Nitroglycerin
- Bronchodilator
- Glucose (If the patient is conscious, oral carbohydrates such as orange juice or cola act rapidly to restore blood sugar)
- Aspirin
- Aromatic ammonia

# May I Ethically Discontinue Treating An Overanxious Patient?

By Dr. Thomas W. Gamba

*(Reprinted with permission from the Journal of the American Dental Association, 2008; 139: 1685-1686)*



**Q** I am treating a new patient who first came to me for extraction of a molar that could not be saved. She informed me that she was extremely fearful of dental treatment. Nonetheless, I was able to remove the problematic tooth by using routine local anesthetic and nitrous oxide. She decided to return for a full evaluation, and the treatment plan for her dental needs included quadrant scaling and a handful of routine restorations. With each visit, her anxiety and pain became increasingly difficult to manage, requiring multiple injections, maximum levels of nitrous oxide, pre-treatment medication with diazepam and music playing full-blast. Even with these measures, she continued to be extremely uneasy, causing me to stop working many times in midprocedure to give us both a break. We finally completed her treatment, and she is satisfied and wants to return for continuing care. However, this experience has left me feeling somewhat inadequate in terms of fully meeting her needs for pain and anxiety management. I also am concerned that it may not be in the best interest of my practice to spend the kind of time it would take to work with this patient. **Ethically, what can I do?**

**A** This situation is an interesting twist to a somewhat common concern: dismissing a difficult patient from your practice. As we know, the extremely fearful dental patient often avoids treatment until there is significant pain or until the teeth are hopelessly decayed and broken down. Your patient, although intensely anxious about the procedures, appears to have been cooperative in that she kept her scheduled appointments, accepted your diagnosis and treatment plan, paid her bill and has committed to continuing care in your office. She views you as a competent practitioner, and you and she now have a well-established doctor-patient relationship. Most importantly, you seem to have gained her trust.

If you dismiss this patient whose mouth you have finally managed to restore to a healthy state—a patient with whom you have established a trusting relationship—you risk sending her back to the depths of the untreated. There are ethical as well as legal considerations to take into account. Otherwise, you run the risk of taking a course of action that might be viewed as abandonment. You must not wrongly sever ties, even though all immediately necessary treatment has been completed. So what can you do?

## May I Ethically Discontinue Treating An Overanxious Patient?

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Your first ethical duty is addressed by the principle of Beneficence ("The dentist has a duty to promote the patient's welfare") in the American Dental Association Principles of Ethics and Code of Professional Conduct<sup>1</sup> (ADA Code). Through this principle, we have come to appreciate our obligation to provide patients with competent and timely dental care within the bounds of their clinical circumstances and with due consideration being given to their individual needs, desires and values. It appears you have done just that.

But this situation begs the question of whether you are able to continue to provide proper care but would rather refer the patient only because she requires more than your usual time and effort. Keep in mind ADA Code Section 5—Principle: Veracity ("The dentist has a duty to communicate truthfully"), by which you are obligated to be honest and truthful with the patient concerning all aspects of care. You should discuss the situation candidly and honestly with your patient, informing your patient of other options available elsewhere, such as conscious sedation that can help manage her anxiety better.

Several outcomes may result from your discussion. The patient may prefer sedation or other options and techniques for pain and anxiety management that are not available in your practice. If that is the case, then, in accordance with ADA Code Section 2—Principle: Nonmaleficence ("The dentist has a duty to refrain from harming the patient"), you should refer her to another qualified practitioner. To quote from Section 2.B, Consultation and Referral: "Dentists shall be obliged to seek consultation, if possible, whenever the welfare of patients will be safeguarded or advanced by utilizing those who have special skills, knowledge, and experience." Since your patient's current treatment has been completed, you should offer her the name of more than one dentist, if possible, who is qualified to provide the needed and desired treatment. In this particular case, a qualified dentist would be one who is properly trained in the administration of pain and anxiety management techniques for which the patient has indicated a preference.

What if the patient wishes to remain in your care? If your main concern is the time and effort involved, make it clear to her that there will be additional charges for any time and services she requires above and beyond those that would be customary for a given procedure. If this is agreeable to both of you, and the patient's insurance plan raises no issues regarding the agreed-on arrangement, the problem is solved. If you genuinely believe that you lack the proper skills or experience to treat this patient effectively, you are obliged by ADA Code Section 2.B, as mentioned previously, to refer her to another practitioner who has the requisite skills, knowledge and experience.

Should you ultimately decide that it would be in your patient's best interests to transfer her care to another professional, your duty under ADA Code Section 2.F, Patient Abandonment, is to give her "adequate notice and the opportunity to obtain the services of another dentist." It also states that "care should be taken that the patient's oral health is not jeopardized in the process." To make sure that the transition is documented properly in your records, send her a letter, return receipt requested, reiterating the reasons for terminating the relationship and providing information regarding appropriate referrals. Keep a copy of the letter and the return receipt in the patient's permanent record. After checking your state's regulations, you also should inform the patient that you will remain available to her for a reasonable time during the transition process for any dental emergencies that may arise before she can establish a relationship with another dentist (see ADA Code, Section 4.B, Emergency Service<sup>1</sup>).

The critical pieces of this puzzle are your patient's extreme anxiety about her dental treatment and treatment methods that allow and encourage her to overcome her fears. Your overall ethical responsibility is to do everything possible to ensure that she continues her treatment with a caring professional team that will further strengthen her trust and cooperation. Ultimately, that treatment may or may not be delivered in your office, but her well-being always should be your prime concern.

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### Footnotes

*Thomas W. Gamba, DDS, practices general dentistry in Philadelphia and is a member of the American Dental Association Council on Ethics, Bylaws and Judicial Affairs.*

*Ethical Moment is prepared by individual members of the American Dental Association Council on Ethics, Bylaws and Judicial Affairs (ADA CEBJA), in cooperation with The Journal of the American Dental Association. Its purpose is to promote awareness of the ADA Principles of Ethics and Code of Professional Conduct. Readers are invited to submit ethical questions to CEBJA at 211 E. Chicago Ave., Chicago, IL 60611, e-mail "ethics@ada.org."*

*The views expressed are those of the author and do not necessarily reflect the opinions of the American Dental Association Council on Ethics, Bylaws and Judicial Affairs or official policy of the ADA.*

### References

1 American Dental Association. Principles of ethics and code of professional conduct, with official advisory opinions revised to January 2005. Chicago: American Dental Association; 2005. "www.ada.org/prof/prac/law/code/principles.asp". Accessed Oct. 24, 2008.





**Mark Your Calendar for the...**

# Valley Forge Dental Conference

**March 4-5-6, 2015**  
**Valley Forge Radisson Hotel**  
*King of Prussia, PA*

**Spring Into Action**

**with our exciting 2015 speaker line-up!**

## **WEDNESDAY...MARCH 4<sup>TH</sup>**

Dr. Howard Glazer - "What's Hot & What's Getting Hotter in New Products" - AM Lecture and  
"Hands on Composite Layering and Class II Restorations" - PM Hands on limited to 40  
Ms. Nancy Andrews Dewhirst - "Hot Topics In Infection Control & HIPPA Review"  
Dr. Robert Faiella - "Advanced Periodontal Therapy: Understanding the Indications  
and Potential Solutions"

## **THURSDAY...MARCH 5<sup>TH</sup>**

Dr. Rhonda Savage - "Verbal Skills Workshop...Successful Practices Don't Happen by Accident"  
Dr. John Flucke - "Day to Day Technology to Improve Your Practice"  
Dr. Thomas Sollecito - "Update in Oral Medicine: A Case Based Review"

## **FRIDAY...MARCH 6<sup>TH</sup>**

Dr. John Kanca, III - "Restorative Potpourri 2015"  
Dr. Linda Niessen - "Dental Care for Medically Complex Patients" -  
Part I under age 65; Part II over age 65  
Dr. Phil Cooper - "Practice Transition for Recent Graduates"



Sponsored by Second District Valley Forge Dental Association • Dr. Linda Himmelberger, President • Dr. Karin Brian, Chair

FOR MORE INFORMATION:  
**WWW.VFDC.ORG**



MOM-n-PA chairman Dr. Gary Davis with state Rep. Dan McNeill.

# MOM-n-PA<sup>Second</sup>

## Event a Huge Success in Allentown

*By Sean Connolly, Bravo Group*

Jerica Willows of Bethlehem had a tough time keeping her five kids in line in the early morning hours at the Agri-Plex on the Allentown Fairgrounds. They were tired, fidgety and chilly. The older kids made up games, and younger ones clinged to their mom.

Willows and her kids were behind approximately 250 other patients waiting to enter the MOM-n-PA free dental clinic. She was told it would probably be an hour or more until she got to the front of the line, and probably several more hours before all were treated.

She was willing to wait.

"We have no dental insurance," she said. Pointing at her young son, she said, "He cries every night because his teeth hurt."

Like the Willows family, there are thousands of people in the Lehigh Valley in need of quality oral health care. That is why the MOM board chose Allentown as the site for the 2014 MOM-n-PA two-day, free dental clinic. On September 12-13, dentists from across Pennsylvania treated more than 2,000 patients and performed more than \$1 million in dental services.

By all accounts, the clinic was huge success.

"I am extremely happy with it," said Dr. Gary Davis, Chairman of MOM-n-PA. "I especially like the responses of the volunteers. Many of them said it was the most meaningful thing they did in their career."


The Allentown clinic was the second MOM event held in Pennsylvania. The first was held in Philadelphia in May 2013 and served nearly 1,800. While the first event went well, this year's event seemed to run very smoothly with shorter waiting periods and faster service.

Dr. Davis attributed the improved operation to experience. He said most of his 34 service leads organized the first clinic in Philadelphia. In addition, many of them visited "Mission of Mercy" events in other states.

"After the first MOM event, we sat down and asked some questions: What went right? What went wrong? What can we change?" Dr. Davis said.

Doors opened at 5 a.m. at the 58,000-square-foot Agri-Plex at the Allentown Fairgrounds. More than 400 people were already in line. Patients were escorted into a waiting area, where they were asked questions about their overall health and screened for high blood pressure, blood sugar and





"You know, I am just amazed at the good things people do for other people," she said. "I've never experienced anything like this in my life."



medical conditions.

As patients entered one side of the Agri-Plex, volunteers streamed in the other side to register and get their T-shirts. It takes hundreds of volunteers — dentists, hygienists, dental students, translators and community members — to serve 1,000 patients per day. Dr. Davis said he enjoyed watching the reaction of volunteers as they walked into the huge dental clinic.

"Their eyes got big. Their mouths opened. They said, 'Wow, this is huge,'" Dr. Davis said.

A 66-year-old patient, who would only say his name was John, arrived at 3:05 a.m. and was the 67<sup>th</sup> patient in line. He said he hadn't been to a dentist in many years and his wife told him to visit the clinic.

"Why did I come? My wife made me," John said. "She saw the headline in the Morning Call, and she said: 'You're going.'"

John was one of the lucky ones: He only needed a cleaning.

"The person I had was superb," he said, smiling.

Many patients left the clinic with mouths packed with gauze and pain killers. Tooth extractions were common. Dentists also filled cavities and made dentures for patients.

Several state lawmakers toured the dental clinic, including: Sen.

Patrick Browne, R-Lehigh; Rep. Madeleine Dean, D-Montgomery; Rep. Ryan Mackenzie, R-Lehigh; Rep. Mike Schlossberg, D-Lehigh, and Rep. Daniel McNeill, D-Lehigh. The lawmakers talked with dentists, volunteers and patients and heard about the need for quality oral health care.

Edward Bond of Allentown is a 27-year-old who works in a warehouse. He said his company offers dental insurance, but he finds that it is too expensive and does not cover the services he needs. Bond said he was very grateful that MOM-n-PA came to the Lehigh Valley.

"I don't want to lose my teeth when I get old," he said.

It cost approximately \$200,000 to rent the arena, the equipment and other services. A list of the generous donors is available at the MOM-n-PA website at [www.mom-n-pa.com](http://www.mom-n-pa.com).

MOM events are held in other states around the country. Since 2000, more than 100,000 patients have been served at MOM events. Davis said the MOM-n-PA Board is planning another two-day, free clinic in the spring of 2015 in Harrisburg.

*Sean Connolly is a Senior Communications Director at the Bravo Group in Harrisburg. You can follow him on Twitter at @SeanConn\_PA.*



*A patient has his blood pressure checked by a MOM nurse.*



*Dr. Bruce Terry and Dr. Stan Heleniak consult on patients at MOM 2014.*



*PDA president Dr. Steve Radack treats a patient at the Agri-Plex.*

# MOM-n-PA Volunteers Change Lives

More Than 2,000 People Treated at Allentown's Agri-Plex

By Dr. Charles Incalcaterra

Eighteen year-old Shawna (not her real name) from Jim Thorpe, about an hour north of Allentown, finally got inside the Agri-Plex at the Allentown Fairgrounds late on Friday morning.

"I've never been to the dentist" she told Nurse Practitioner and Medical Triage Lead Carol, "And my mom wouldn't bring me here today. So I asked my sister to drive me. We got here at four o'clock and she's waiting for me out in the car."

The next day, Shawna was back at the Agri-Plex. When she arrived at Medical Triage, Carol recognized her and told her that she was already cleared and she didn't have to wait in line again.

"I know", she said, "but I had such a good experience yesterday that I brought my friend so she can get her teeth fixed too. Yesterday I had four teeth pulled, and I'm hoping to get four more pulled today." Then she said something that touched Carol's heart. "You know, I am just amazed at the good things people do for other people," she said. "I've never experienced anything like this in my life."

The second MOM-n-PA free dental clinic, dedicated to the memory of former Second District member Dr. Rusty Bullock, was a huge success. By 2:00 p.m. on Friday, September 12, 1,001 patients were registered, which was one more than the goal for that day. On Saturday morning, it started to rain so the people who were lined up outside were brought into the registration area indoors. By 10:30 the 1000<sup>th</sup> patient was already seated.

"So we met our goal and we are closing the doors, right?" Community Chair Dr. Charlie Incalcaterra asked Dr. Gary Davis, General Chair of the mission. "No", Dr. Davis replied. "We are running at a faster pace today so I think we can see more people."

The 50 people in the lobby of the building were asked to be patient, and they were told that there was a 50 percent

*PDA presidents volunteering for those in need at MOM-n-PA: former presidents Drs. Ronald Bushick, Andrew Kwasny, Michael Cerveris, Craig Eisenhart, Thomas Gamba, Bernard Dishler and current president Dr. Stephen Radack.*



chance that they would be able to receive care. Those waiting outside were told that they were welcome to stay but there was little chance that they could be seen. In spite of the fact that a broken generator delayed the start of clinic by more than 30 minutes on Saturday morning, 2,047 people were treated in 2 days and \$1,004,179 worth of free dental care was provided.

There were more than 1,030 volunteers for the mission, including 220 dentists, 101 hygienists, 135 dental assistants and nearly 600 other volunteers including office staff, nurses, translators, hygiene and dental students, equipment technicians, lab technicians and college students. Set-up on Thursday started before 8:00 a.m. and lasted until nearly 5:00 p.m. More than 100 portable dental chairs, units and stools were assembled. Waiting area chairs and tables were lined up, the Sterilization and Central Supply areas were set up and stocked, and panoramic x-ray units were readied for use. Curtains were put up around the Anesthesia and Oral Surgery treatment areas for privacy. Suction was installed. Food and beverages were prepared and stored in the break area by members of the Alliance, and the two-day mission was ready to roll.

On Friday and Saturday volunteers arrived as early as 4:30 a.m. and many stayed past 6:00 in the evening. The incredible amount of work done by all was truly amazing. Over the two-day period, the clinicians performed 7,837 procedures, including 1,204 extractions, 933

restorations, 679 prophies, 59 endodontic procedures and 46 partial dentures. In addition, 65 children were seen.

Not included in these figures are the more than 50 patients who called the emergency phone line for two weeks following the event. Nearly 20 patients were seen for follow-up care by local surgeons and general dentists, while the others were managed with prescriptions and TLC.

The number of people who helped out in organizing and leading the mission are too numerous to mention, but they are all to be commended for a top-notch job. Feedback from volunteers and patients has been extremely positive. Many patients said that the event was "a blessing," and many volunteers stated that the Allentown MOM-n-PA event was the most rewarding experience of their career. Their efforts and dedication are truly appreciated. Although everyone made a big difference in the lives of many underserved people, their help is still needed! The next mission is scheduled for May 29 and 30, 2015 in Harrisburg, and plans are already underway for another successful event.

Like Shawna said, it is truly amazing the good things people do for others. Please mark your calendars for 2015 now and plan on helping out so we can continue to provide care to the neediest members of our communities. Thank you to everyone for your involvement and support of this important work.

Go to **[www.mom-n-pa.com](http://www.mom-n-pa.com)** for more information on how you can help.



DISCOVER.  
ENGAGE.  
RECHARGE.





Visit the Expo  
and be entered to win  
valuable prizes!

# PENNSYLVANIA'S DENTAL MEETING & EXPO

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APRIL 24-25, 2015 | THE HOTEL HERSHEY

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As your PDA president it is my honor to invite you to attend  
PDA 147 Pennsylvania's Dental Meeting & Expo!

Since the bang of the gavel closed the last meeting of the House of Delegates in April 2014, a dedicated group of volunteers and PDA staff have been building a brand new annual meeting. Imagine building a meeting from scratch, a blank piece of paper. This will not be a PDA Annual Session from the past.

This will be an opportunity for dentists and their staff to **DISCOVER, ENGAGE** and **RECHARGE**! I hope you will join me at the Hotel Hershey on April 24-25 for this inaugural meeting. Be a part of history!

Stephen T. Radack, III, DMD  
PDA President

# DISCOVER

valuable information  
at educational sessions.

## Clinical Topic

*3 hours of CE credit appropriate  
for dentists, specialists, hygienists  
and assistants.*

The following sessions will be offered concurrently on Friday, April 24 from 9:00 a.m. to Noon and repeated on Saturday, April 25 from 9:00 a.m. to Noon. Each session will feature a panel of experts on the topic and a moderated question and answer period to stimulate discussion, engagement and learning.

## ENGAGE.

## RECHARGE.

### Obstructive Sleep Apnea

*presented by Robert R. Rogers, DMD,  
John H. Tucker, DMD, and  
Jagdeep Bijwadia MD, FCCP, DABSM.*

Approximately 26% of your patient population is at risk of having undiagnosed obstructive sleep apnea (OSA). This lecture will review the fundamentals of normal and disrupted sleep and how it relates to breathing. The pathophysiology of sleep disordered breathing (snoring and obstructive sleep apnea) will be reviewed and the dentist's role in treatment explored. Oral appliances for the treatment of OSA will be discussed along with clinical protocol.

Upon completion of the session, participants will better:

- Understand normal sleep and breathing and how it relates to upper airway collapse.
- Understand the medical consequences of disrupted sleep and breathing.
- Understand the dentist's role in working with physicians to treat sleep-disordered breathing.
- Understand how oral appliances can maintain a patent upper airway during sleep and the medical protocol supporting use of oral appliances.

### About the Speakers

**Robert R. Rogers, DMD**, a pioneer in the field of dental sleep medicine, was instrumental in creating the original medical and dental protocols that render positive outcomes for his patients today. He is familiar with all the oral appliances and associated technology presently in use. Dr. Rogers is a Diplomate of the American Board of Dental Sleep Medicine and is a recipient of the AADSM Distinguished Service Award.

**John H. Tucker, DMD**, a graduate of University of Pittsburgh School Of Dental Medicine, has maintained a private practice in Erie, Pennsylvania since 1982. Dr. Tucker is a Diplomate of The American Board of Dental Sleep Medicine and is passionate about educating the dental profession in treatment of the PAP intolerant obstructive sleep apnea patient.

**Jagdeep Bijwadia, MD**, Chief Medical Officer for SomnoMed, serves as an attending physician for HealthPartners Medical Group and an assistant professor in the Division of Pulmonary Critical Care and Sleep at the University of Minnesota. His current research area is dental devices for treatment of mild to moderate OSA.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at [www.ada.org/cerp](http://www.ada.org/cerp).

## Practice Management Topic

3 hours of credit appropriate for dentists, specialists, dental students, hygienists and assistants. Credit hours will not count toward the hours needed to renew a PA dental license.

## Legal Topic

3 hours of CE credit appropriate for dentists, specialists and dental students

## Complimentary Pre-Session CE

The pre-session CE is provided by the ICD-USA, District 3; Philadelphia/Delaware Valley Section of ACD; Western PA ACD and The Pierre Fauchard Academy PA Section.

### Social Media and eMarketing

presented by Leonard F. Tau, DMD, and other industry experts.

Many potential patients will search the internet for a dentist. Today's dental practice needs an interactive website found during local search, a solid online reputation and a well-branded social media campaign. At the conclusion of the session participants will understand:

- How to establish, manage and monitor their online reputation.
- How to use Facebook, Twitter, YouTube, Blog, Pinterest and other social media sites.

#### About the Speaker

**Leonard F. Tau, DMD**, is passionate about Internet marketing, social media, reputation management and its ability to help grow dental practices. When he isn't lecturing on these topics, Dr. Tau maintains a full-time private practice in Northeast Philadelphia focused on general, cosmetic, reconstructive and implant dentistry.

### Lessons to Avoid Disciplinary Action in PA (Keep Your License Out of Hot Water!)

presented by Thomas J. Weber, Esq., PDA Legal Counsel and Keith E. Bashore, Esq., Prosecuting Attorney, Department of State (invited)

In addition to abiding by the provisions of The Dental Law there are more areas of the law where violations can spell trouble for a dentist's license. The program will highlight potential problems and provide lessons for current and future Pennsylvania licensees. Attendees can expect to learn:

- The importance of staff training and management.
- Tips to address problem patients.
- Risk management protocols—knowing when to refer and more.

#### About the Speakers

**Thomas J. Weber, Esq.**, serves as general counsel to PDA and PDAIS. He devotes a substantial portion of his practice to dental-related matters, including professional licensure and malpractice defense, and frequently writes and lectures on legal issues and practice-related issues pertinent to dentists. Tom also is a shareholder in the Harrisburg law firm Goldberg Katzman, P.C. where he serves on the executive committee and is chair of the civil litigation department.

**Keith E. Bashore, Esq.**, a prosecuting attorney for the Pennsylvania Department of State since 1999, has prosecuted cases before the State Boards of Dentistry, Medicine, Nursing Home Administrators, Optometry, Osteopathic Medicine, Pharmacy and Psychology. Mr. Bashore previous positions included board counsel for the State Board of Pharmacy; an analyst for health policy issues in the Governor's Policy Office and a staff member for a US Senator.

### 1:00 p.m. to 2:30 p.m. Ethics! Professionalism! Why Should We Care?

presented by Robert Shekitka, DMD  
Sponsored by Philadelphia/Delaware Valley Section of ACD; Western PA ACD and The Pierre Fauchard Academy PA Section (open to 2-day meeting attendees who are PDA/ADA members).

Two hours of credit appropriate for dentists, specialists, dental students, hygienists and assistants. Credit hours will not count toward the hours needed to renew a PA dental license.

The presentation attempts to educate dentists about their sense of ethical responsibility to their patients and the public as well as inspire them to recognize and contemplate ethical issues. Dr. Shekitka will discuss various ethical theories, explore the origins of professional and ethical codes and briefly review the ADA Principles of Ethics and Code of Professional Conduct.

#### About the Speaker

**Robert Shekitka, DMD**, is a full-time faculty member at Rutgers School of Dental Medicine. In addition, he serves as a consultant to the Northeast Regional Board of Dental Examiners and serves as a member of the ADA Council on Ethics, Bylaws and Judicial Affairs. A past president of the New Jersey Dental Association, Dr. Shekitka is a Fellow in the International College of Dentists and a past Regent for Regency 2 of the American College of Dentists.

**An additional program** sponsored by ICD-USA, District 3, will be held from 3:00 p.m. to 6:00 p.m. on April 23. Please visit [www.padental.org/expo](http://www.padental.org/expo) for additional information on this program.



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# ENGAGE

in discussion and  
advocate for solutions.

Friday afternoon offers PDA members the opportunity to hear an update from our lobbyists on issues affecting dentistry; gain a better understanding of the legislative process (do you know how an idea becomes a bill and then a law?) and participate in a brief session on spokesperson training with a legislative slant. And, there will be time for interaction with PDA and ADA leadership, including the ADA president or president-elect.

PDA will hold its first ever annual business meeting on Saturday, April 25 at 1:00 p.m. but the chance to participate in the governance process begins in early April with the opportunity to vote electronically for PDA leaders. The ballot will be sent via email so take a minute today and contact PDA at (800) 223-0016 to provide staff with your email address.

All members whose dues are paid in full for 2015 are encouraged to attend the business meeting even if you cannot attend any other portion of Pennsylvania's Dental Meeting & Expo. It's your opportunity to make your voice heard. There is no fee to attend the business meeting.

# RECHARGE

and resolve to relax  
and have fun!

The Hotel Hershey offers an indoor swimming pool, plus a sports complex featuring, basketball, volleyball, and tennis courts. There are engaging activities that guests of all ages will enjoy - miles of hiking trails, Segway tours, falconry, an 18-hole all-grass putting course, The Hershey Gardens and much more!

Hershey is known for golf and the famous Chocolate Spa. Ranked by Golf Digest as one of the top 50 resorts in the US, the Hershey Country Club features two spectacular 18-hole private courses, the East Course and West Course. Those courses are accessible only to members and guests of The Hotel Hershey and Hershey Lodge.

The Spa At The Hotel Hershey, the place where chocolate is good for your skin, features innovative treatments like the Whipped Cocoa Bath, Chocolate Bean Polish and the Cocoa Facial Experience. Call (717) 520-5888 to book your appointment.



If you're still looking for something to do... the surrounding area is full of entertainment options at Hershey's Chocolate World, Zoo America, The Hershey Story Museum or The National Civil War Museum in Harrisburg. Spend the day shopping at the Tanger Outlets or sample some brews from the nearby microbrewery.

Save some energy for the fun that PDA has planned for Friday night and Saturday night! Don't miss the Beach Party on Friday or the President's Reception and Dinner Dance on Saturday. Gear up for summer fun and party like its Spring Break right before the prom because on Saturday you can re-live (or re-do) your high school prom PDA style!

## Hotel Reservation Information Reservation Deadline March 18, 2015

### Reserve your room

at the Hotel Hershey by calling (717) 533-2171 or (800) 533-3131 and providing the group code 833641.

### Room rate

is \$232 single/double plus 11% tax. All guest rooms are non-smoking.

Upgrade to a Woodside Cottage room for an additional \$100 per night, per room plus applicable taxes. Rent an entire cottage (4 or 6 bedrooms) with your family and friends to enjoy the Great Room as a communal gathering place.

The block of rooms at the Hotel Hershey will be held until March 18, 2015, or until rooms are exhausted. After March 18 or once rooms are exhausted, whichever shall occur first, rooms will be assigned on a space available basis.

# PRELIMINARY AGENDA

## THURSDAY, APRIL 23, 2015 (PRE-SESSION)

Registration  
Noon

Lecture  
1:00 p.m.  
Ethics! Professionalism!  
Why Should We Care?

Expo  
2:00 p.m.

CE Lecture  
3:00 p.m.

## FRIDAY, APRIL 24, 2015

Registration  
7:30 a.m.

Expo  
8:00 a.m.

Attend one of the following  
concurrent lectures  
9:00 a.m.

*Obstructive Sleep Apnea*  
*Social Media and eMarketing*  
*Lessons to Avoid Disciplinary*  
*Action in PA*

Luncheon  
12:15 p.m.

Advocacy Forum  
1:30 p.m.

*Join ADA & PDA leadership for*  
*an information exchange and a*  
*legislative overview.*

Pitt Alumni Reception  
(invitation only)  
4:30 p.m.

PADPAC Members' Only  
Reception (invitation only)  
6:30 p.m.

PDA Beach Party (ticketed event)  
7:30 p.m.

## SATURDAY, APRIL 25, 2015

Registration  
7:30 a.m.

Expo  
8:00 a.m.

PDA Former Presidents'  
Breakfast (invitation only)  
8:30 a.m.

Attend one of the following  
concurrent lectures repeated  
from Friday  
9:00 a.m.

*Obstructive Sleep Apnea*  
*Social Media and eMarketing*  
*Lessons to Avoid Disciplinary*  
*Action in PA*

Luncheon  
12:15 p.m.

PDA Business Meeting  
1:00 p.m.

Council of Presidents' Meeting  
3:30 p.m.

*District & local presidents*  
*and president-elects*

President's Reception &  
Dinner Dance (ticketed event)  
6:00 p.m.

Sponsored in part by the  
Pennsylvania Society of Oral  
and Maxillofacial Surgeons

## SUNDAY, APRIL 26, 2015 (POST SESSION)

Pennsylvania Society of Oral  
and Maxillofacial Surgeons  
2015 Spring Scientific Session

Predictable Anterior  
Implant Esthetics:

The Ortho-Perio-Restorative  
Connection (1997-2014)  
8:00 a.m.

Presented by Joseph Kan, DDS, MS

Visit [www.psomsweb.org](http://www.psomsweb.org) for  
registration information and fees.



# PENNSYLVANIA'S DENTAL MEETING & EXPO April 24-25, 2015 | The Hotel Hershey



NAME		NICKNAME FOR BADGE	
ADDRESS			
CITY	STATE	ZIP	
PHONE	EMAIL		
DESCRIBE ANY DIETARY ALLERGIES OR ACCESSIBILITY NEEDS:			

- Please check one:**
- ☐ PDA Member Dentist
  - ☐ ADA Member Dentist
  - ☐ Non-Member Dentist
  - ☐ Dental Hygienist
  - ☐ Dental Assistant
  - ☐ Non-Licensed Office Staff
  - ☐ Dental Student

PART A: Registration Packages	PDA/ADA Members, Hygienists, Assistants & Non-Licensed Staff			Non-Member Dentists *excludes Thursday 1:30 p.m. course		
	Early Bird By 1/30	Regular By 3/20	Late After 3/21	Early Bird By 1/30	Regular By 3/20	Late After 3/21
<b>One-Day Registration</b> (Friday or Saturday; indicate below which day you will attend)	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300
<b>Two-Day Registration Package</b> (includes courses on Thursday, Friday & Saturday)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$275	<input type="checkbox"/> \$325	<input type="checkbox"/> \$350*	<input type="checkbox"/> \$375*	<input type="checkbox"/> \$425*
<b>Business Meeting Only</b>	Complimentary; current PDA members only	Complimentary; current PDA members only	<input type="checkbox"/> \$50; current PDA members only	Not Available	Not Available	Not Available

**PART B: Select Specific Courses**

**Thursday, April 23, 2015**  
Available only to two-day package attendees  
Please indicate your attendance plans:

- ☐ Ethics! Professionalism! Why Should We Care? @ 1:00 p.m. (open to PDA/ADA members only)
- ☐ ICD Sponsored CE Lecture @ 3:00 p.m.

**Friday, April 24, 2015**  
Please indicate your attendance plans:

- ☐ Obstructive Sleep Apnea @ 9:00 a.m.
- ☐ Social Media and eMarketing @ 9:00 a.m.
- ☐ Lessons to Avoid Disciplinary Action in PA @ 9:00 a.m.
- ☐ Advocacy Forum @ 1:30 p.m.

**Saturday, April 25, 2015**  
Please indicate your attendance plans:

- ☐ Obstructive Sleep Apnea @ 9:00 a.m.
- ☐ Social Media and eMarketing @ 9:00 a.m.
- ☐ Lessons to Avoid Disciplinary Action in PA @ 9:00 a.m.
- ☐ PDA Business Meeting @ 1:00 p.m.

**PART C: Social Events**

**Beach Party!**  
Friday, April 24 @ 7:30 p.m. \$55 per attendee x \_\_\_\_\_ = \$ \_\_\_\_\_  
\$30 per child 12 and under x \_\_\_\_\_ = \$ \_\_\_\_\_

**President's Reception & Dinner Dance** \$80 per attendee x \_\_\_\_\_ = \$ \_\_\_\_\_  
Saturday, April 25 @ 6:00 p.m. \$30 per child 12 and under x \_\_\_\_\_ = \$ \_\_\_\_\_  
Re-live or re-do your prom with PDA president, Dr. Stephen T. Radack, III (prom king) and his queen, Mary!  
Social Events Total Due \$ \_\_\_\_\_

Additional attendees NOT attending courses will need a name badge.  
Please list additional attendees:

FIRST NAME	LAST NAME	NICKNAME:
FIRST NAME	LAST NAME	NICKNAME:
FIRST NAME	LAST NAME	NICKNAME:

**PART C: Social Events**

PART A TOTAL = \$ \_\_\_\_\_

PART C TOTAL = \$ \_\_\_\_\_ TOTAL DUE \$ \_\_\_\_\_

**Method of Payment** — Please make check payable to: PDA Expo and mail with completed form to P.O. Box 3341, Harrisburg, PA 17105 or fax your registration to (717) 232-7169 if you are paying by credit card.

☐ Check ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Cancellations must be received in writing by April 17, 2015. No refunds will be issued for registrations cancelled after April 18. Cancellations can be faxed to (717) 232-7169 or emailed to [rvn@padental.org](mailto:rvn@padental.org). Questions? Contact Rebecca Von Nieda at (717) 234-5941, ext 117, or [rvn@padental.org](mailto:rvn@padental.org).



# Alliance of the Pennsylvania Dental Association

*Partnering to promote oral health in the community*

The Alliance of the Pennsylvania Dental Association (APDA) welcomes all dental spouses into membership to support oral health education and legislative involvement.

## 65<sup>th</sup> Annual Meeting

### Friday, April 24

APDA Registration                      Noon  
APDA Member Luncheon              1:00 p.m.  
*Enjoy lunch with wine pairings*

### Saturday, April 25

APDA Registration                      8:30 a.m.  
APDA Board Meeting                    9:00 a.m.

### Registration Form

Registration Deadline March 20, 2015

Make Checks Payable to APDA and mail with completed registration to Stephanie Test at 888 Kingswood Lane, Danielsville, PA 18038

Questions? Contact Stephanie at (610) 462-1109

NAME

SPOUSES NAME

COMPONENT

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

### Lunch with Wine Parings      # Attending      Total

- ☐ Chicken Entrée  
\$80 per person              X \_\_\_\_\_ = \_\_\_\_\_
- ☐ Beef Entrée  
\$90 per person              X \_\_\_\_\_ = \_\_\_\_\_



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we have Answers

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# NCDHM

## National Children's Dental Health Month

FEBRUARY 2015

**PDA**  
Pennsylvania Dental Association



### ELECTRONIC NCDHM!

Preparations for the 2015 National Children's Dental Health Month's (NCDHM) promotion are underway. Once again, materials will be made readily available online.

The 2015 lesson plan, activities and statewide poster contest information are only available through PDA's website. Visit [www.padental.org/ncdhm](http://www.padental.org/ncdhm) to download the materials. The NCDHM promotional posters are still available for you to order. There may be a postage fee depending on the quantity.



### GET INVOLVED!

#### Help judge the student posters.

An online NCDHM volunteer group on **PDA's Social Network** is open to all interested members who would like to participate. PDA staff also is a part of the NCDHM volunteer group. This volunteer group plays an integral role in the statewide poster contest and is responsible for judging the poster contest entries.

In order for another successful campaign, PDA needs your help. Complete the form below or visit [www.padental.org/ncdhmgroup](http://www.padental.org/ncdhmgroup) to sign up for NCDHM's volunteer group by **December 31, 2014**.

# [www.padental.org/ncdhm](http://www.padental.org/ncdhm)

### NCDHM VOLUNTEER GROUP SIGN UP AND POSTER ORDER FORM

The volunteer group is open to all PDA members and will be responsible for judging the NCDHM poster contest entries. Names must be submitted by **December 31, 2014**. Poster orders must be placed by **January 31, 2015**, to allow time for the processing of your request.

### NCDHM VOLUNTEER GROUP

Your Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Email \_\_\_\_\_ District/Local Society \_\_\_\_\_  
City \_\_\_\_\_ Email \_\_\_\_\_

### POSTERS

Quantity \_\_\_\_\_ Date by which you them \_\_\_\_\_  
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☐ Visa ☐ MasterCard ☐ American Express ☐ Discover  
Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
Promotion Type ☐ Mall event ☐ School visit ☐ Other  
Promotion Sponsor ☐ District/local society ☐ Individual ☐ Both ☐ Other





PAGD's continuing education programs are designed to meet general dentists' need to stay current in the latest technologies, techniques and management practices. PAGD offers one-day seminars designed for dentists and staff throughout the year on various topics in different areas of the state.

## CE Schedule 2015:

February 6  
Lancaster, PA

**Digital Dentistry: Are We There Yet? Current Trends in CAD/CAM Dentistry** with Dr. Parag Kachalla

February 27  
Pittsburgh, PA

**Innovative Periodontics Creates Success in Today's Dental Practice** with Dr. Samuel Low

April 16-19  
Bedford Springs Resort  
Bedford, PA

**PAGD Annual Meeting** featuring Dr. William Strupp, Dr. Karl Korner and Dr. John Portwood

May 1  
King of Prussia, PA

**Implants: The Nuts and Bolts of Implant Dentistry from Gaining Case Acceptance to Full Mouth Restorations** with Dr. Zola Makrauer

May 8  
Scranton, PA

**Comprehensive Diagnosis of Obstructive Sleep Apnea and Understanding the Sleep Study Location** with Dr. Jeff Horowitz

May 15  
State College, PA

**Endodontics: Treatment Planning, Techniques and Materials for General Practitioners** with Dr. Robert Salehrabi

PAGD member and non-member dentists and staff are welcome at all our courses. Come join us!

**Visit [www.pagd.org](http://www.pagd.org) for details and to register.**



## NEW MEMBERS

### Welcome New Members!

Following is a listing of members who have recently joined PDA, along with the dental schools from which they graduated and their hometowns.

Lisa M. Babb, DMD  
University of Pittsburgh '11  
Pittsburgh

Deborah E. Backiel, DMD  
University of Pennsylvania 1999  
Philadelphia

Jashanjot S. Bajwa, DMD  
University of Pennsylvania '13  
Wellsboro

Jeffrey R. Bono, DMD  
University of Pittsburgh '14  
Pittsburgh

Tommy Cao, DMD  
Temple University '14  
Broomall

Jason G. Choorapuzha, DMD  
University of Pittsburgh '10  
Cranberry Township

Jared T. Coble, DMD  
Temple University '08  
Harrisburg

Sergey Dedov, DMD  
The University of Michigan '13  
Philadelphia

Bryan F. Foley, DMD  
Tufts University '12  
Lansdale

Anna Ganeyev, DMD  
University of Pennsylvania '14  
Huntingdon Valley

Ana Golalic, DMD  
University of Pittsburgh '14  
Pittsburgh

Jagdeep Singh Goraya, DMD, BDS  
University of Pittsburgh '14  
Harrisburg

Brian A. Guentter, DDS  
State University of New York  
at Buffalo '13  
New Britain

Yonghua Guo, DMD  
University of Pennsylvania '14  
Philadelphia

Tian W. He, DMD  
Rutgers School  
of Dental Medicine '14  
Philadelphia

Joshua R. Henzler, DDS  
West Virginia University '14  
Watsonstown

Mimi Jeon, DDS  
University of Maryland '14  
Philadelphia

Leah K. Kanner, DMD  
University of Pittsburgh '14  
Pittsburgh

Naina Kaushal, DMD  
Rutgers School  
of Dental Medicine '14  
Belle Mead, NJ

Neha P. Khandhadiya, BDS  
Columbia University - NY '14  
Mechanicsburg

Courtney Kilkuts, DMD  
University of Pennsylvania '14  
Philadelphia

## PARAGON

### DENTAL PRACTICE TRANSITIONS

### RECENT TRANSACTIONS

**Thomas H. Brown, D.M.D.**  
has acquired and merged the practice of  
**Rosario J. Grana, D.M.D.**  
Pittsburgh, Pennsylvania

**Daniel L. Rairigh, D.D.S.**  
has acquired and merged the practice of  
**Lee E. Feinberg, D.M.D.**  
Pittsburgh, Pennsylvania

PARAGON is proud to have represented all parties in these transactions

Your local PARAGON practice transition consultants are  
David A. Moffa, D.M.D. (Western PA) and Edward Landau, D.M.D. (Eastern PA)  
Contact them at 866.898.1867 or [info@paragon.us.com](mailto:info@paragon.us.com)



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## NEW MEMBERS *continued*

Erin M. Knizner, DDS  
The Ohio State University '14  
Bentleyville

Emilie T. Larrazabal, DMD  
University of Pennsylvania 1996  
Lansdale

Daniel Matthews, DDS  
University of Maryland '14  
Bethlehem

Garrett S. McDowell, DMD  
Temple University '14  
Philadelphia

Mehreen Merchant, DMD  
University of Pennsylvania '14  
Dayton, NJ

Kimberly E. Minassian, DMD  
Rutgers School  
of Dental Medicine '09  
Pittsburgh

Alexandra H. Monroe, DMD  
University of Pennsylvania '13  
New York, NY

Kazuko Nishisaki, DDS  
New York University '08  
Swarthmore

Kerri Claussen Odhner, DMD  
University of Florida '12  
Philadelphia

Arjun Patel, DMD  
Rutgers School  
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Monroe Township, NJ

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University of Pennsylvania '10  
Philadelphia

Yunbo Song, DMD  
Boston University '13  
Philadelphia

Ruoxing Sun, DMD  
The University of Texas,  
San Antonio '14  
Audubon

Elana M. Walker, DMD  
Rutgers School  
of Dental Medicine '06  
Holland

Danielle Waranch, DDS  
University of Maryland '14  
Philadelphia

Avraham A. Weiner, DMD  
University of Pennsylvania '11  
Wilmington, DE

David L. Winans, DMD  
Temple University '09  
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Mark J. Wrigley, DMD  
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## Clinicopathologic Review: Recurrent Gingival Lesion

### CLINICAL HISTORY

A seventy-one year old female presented with a painless, 1.7 x 1.7 x 0.5 cm pedunculated, smooth-surfaced, lobulated, ulcerated lesion of greater than 2 years duration, surrounding a prosthetic implant abutment for a mandibular overdenture (Figures 1 and 2). The lesion was non-tender, soft, and slightly mobile on palpation. She reported a history of a similar lesion around her teeth prior to full mouth dental extractions.

A panoramic radiograph obtained to evaluate the mandibular bone did not reveal any radiolucency or bony change in the area around the implant abutment (Figure 3). No other significant findings were noted on intraoral and extraoral examination. The patient's medical history was positive only for inflammatory bowel disease.

The lesion was excised by an oral surgeon and sent for histopathologic evaluation. Microscopic examination of the specimen demonstrated ulcerated surface epithelium overlying a fibrous connective tissue stroma containing a highly vascular proliferation of small and large endothelial-lined vessels filled with erythrocytes. The small vessels were arranged in a lobular fashion. Also present in the stroma was a mix of acute and chronic inflammatory cells (Figure 4).

### WHAT IS THE DIAGNOSIS?

**A. Pyogenic granuloma**   **B. Peripheral giant cell granuloma**   **C. Peripheral ossifying fibroma**   **D. Peripheral ameloblastoma**



Figure 1. Anterior view of the lesion around an implant abutment\*.



Figure 2. Superior view of the lesion around an implant abutment\*.



Figure 3. Panoramic radiograph of the patient.

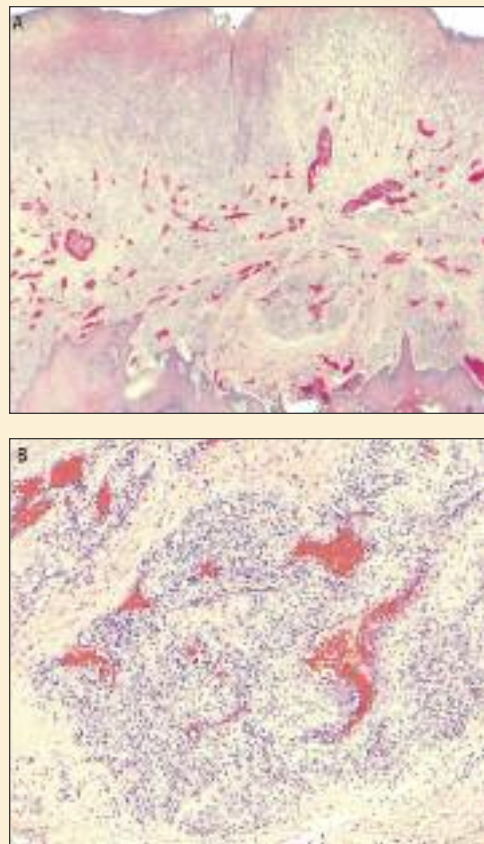


Figure 4. Photomicrograph of the lesion showing ulcerated surface epithelium. A lobular arrangement of highly vascular and cellular tissue is noted within the underlying stroma. H&E x20 (A), x100 (B)

### The Answer. A. Pyogenic granuloma

#### Introduction

Pyogenic granuloma is considered a reactive soft tissue proliferation, it has a known association with chronic local irritation, trauma, and poor oral hygiene.<sup>1,2</sup> Hormonal changes that occur during pregnancy have also been linked to the development of this lesion, which is also known as a “pregnancy tumor”, “pregnancy epulis” or “granuloma gravidarum.” Such lesions often involute after pregnancy. However, the term pyogenic granuloma is misleading, since this lesion does not demonstrate true granulomatous inflammation. Nor is the lesion “pyogenic”, which would imply pustulence.<sup>3</sup> Some pathologists prefer the term “cellular lobular capillary hemangioma” over pyogenic granuloma, especially for lesions which exhibit a prominent lobular pattern.<sup>4</sup> This designation might be confusing to some clinicians, however, as it seems to imply a benign neoplastic process instead of a reactive lesion.

Pyogenic granuloma can be found in both genders, but it is more common in females, and it appears frequently in children and young adults. While the commonest intraoral site is the interproximal gingiva, any site in the oral cavity can be involved such as the tongue, lip, and buccal mucosa. Clinically, pyogenic granuloma presents as a painless, pedunculated or sessile, red, frequently ulcerated, smooth-surfaced, lobulated lesion. Many pyogenic granuloma show initial rapid growth, which could be alarming to the patient or clinician.<sup>2,5</sup>

Recurrence of pyogenic granuloma after excision is not an uncommon occurrence, which may be due to incomplete excision of the lesion, failure to identify and remove irritants, or removal of the lesion prematurely during pregnancy. The most appropriate treatment of pyogenic granuloma is excision of gingival lesions down to periosteum along with thorough curettage of nearby teeth and removal of any visible irritants (calculus, orthodontic appliance, or denture flange). Excision of a pyogenic granuloma should be deferred during pregnancy unless there is a significant esthetic or functional concern. Treatment of pyogenic granuloma occurring at other intraoral sites is simple excision.

#### Discussion

Option B. Peripheral giant cell granuloma (PGCG) is a reasonable differential diagnosis for a recurrent interproximal gingival lesion. PGCG is a reactive lesion with etiological factors similar to those associated with pyogenic granuloma, such as chronic local irritation and trauma.<sup>2,5</sup> It can affect both genders and can be seen in any age group, although it has been reported more frequently in young adults. Some believe PGCG is a soft tissue counterpart of central giant cell granuloma,<sup>6</sup> although there does not appear to be any association between peripheral lesions and hyperparathyroidism as can be seen with some bony (central) lesions. Clinically, PGCG is restricted to the gingiva or edentulous alveolar ridge and presents as a painless, reddish-blue, smooth surfaced lesion which may be ulcerated.<sup>2,5</sup> Differentiating PGCG from a gingival pyogenic granuloma is

achieved mainly through histopathologic examination. In PGCG, the connective tissue stroma is made up of osteoclast-like multinucleated giant cells in a cellular, vascular stroma. Since recurrence of PGCG is possible, lesions should be completely excised down to periosteum. As with pyogenic granuloma, removal of nearby irritants such as calculus, is important to help prevent recurrence.

Option C. Peripheral ossifying fibroma (POF) should also be considered in the differential diagnosis for a recurrent, interdental gingival lesion. POF is also regarded as a reactive lesion, with an age and gender distribution similar to that seen with PGCG.<sup>2,5,7</sup> Clinically, POF is restricted to the gingiva, usually the interdental papilla, where it presents as a painless, reddish-pink, smooth-surfaced, frequently ulcerated lesion.<sup>2,5,7</sup> Differentiating POF from a gingival pyogenic granuloma is mainly through histopathologic examination. In POF, a cellular proliferation of plump fibroblasts is found within the connective tissue stroma, along with a mineralized component which may be dystrophic or may resemble bone. Inactive rests of odontogenic epithelium might also be seen.

Since recurrence of POF is also possible, the need for excision down to periosteum is emphasized, as well as removal of local irritants, including scaling of nearby teeth.

Option D. Peripheral ameloblastoma is a rare, benign, odontogenic neoplasm, and is considered one of the biologic variants of ameloblastoma. It usually occurs in the gingiva.<sup>2,8</sup> There are a few reports of peripheral ameloblastoma occurring at other sites, such as the buccal mucosa and floor of mouth.<sup>9</sup> Clinically, peripheral ameloblastoma presents as a painless, smooth-surfaced, non-ulcerated, sessile or pedunculated lesion. Slight cortical bone erosion might be observed on the radiograph, but no significant bone destruction should be seen as this might indicate perforation of a central lesion into the soft tissue, as opposed to a truly peripheral soft tissue lesion. Peripheral ameloblastoma can be differentiated from pyogenic granuloma on histopathologic grounds by the presence of islands of ameloblastic epithelium within the connective tissue demonstrating peripheral columnar cells with reverse polarization of nuclei and central areas which resemble the primitive stellate reticulum of the enamel organ. Wide local excision of the lesion is important to prevent recurrence.<sup>2,10</sup>

In conclusion, any of these entities should be considered in the clinical differential diagnosis for a recurrent, interproximal, gingival lesion. It is important that such gingival lesions be properly excised to prevent a recurrence. Removal of local irritants is also necessary to prevent recurrence of reactive lesions such as pyogenic granuloma, PGCG, or POF. Finally, because the above-mentioned lesions are usually clinically indistinguishable, and because on rare occasions a metastatic lesion may also exhibit similar clinical features, the excised tissue should be submitted for histopathologic evaluation.

## \*Acknowledgements

*The authors would like to acknowledge Drs. Mark W. Ochs and Mathew Woodard for generously contributing the clinical images in this report.*

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SOCIETY

2014-2015

**We continue our 107th year of camaraderie and education as one of the oldest dental societies in the region!**

## *Upcoming Events*

**Fall All Day Program: Friday, September 12, 2014**

**The Buck Hotel, Feasterville, PA**

*"The Dental Practice Profitability Program" &*

*"From 'Hello' to 'How Much'??? Improving Financial and Insurance Related Patient Care Discussions"*

**Lorraine Guth and Ben Tuinei** presents 2 programs in 1! This program is intended for solo and group dentists to help maintain and increase practice reimbursements for the future. Whether you participate in PPO's, Delta Premier, or are solely a fee for service practice, this program will provide you with the critical information you need to be able to make decisions for the future of your practice.

**Fall Dine Around: Wednesday, October 8th, 2014**

**Smith & Wollensky, Philadelphia, PA**

*HIPAA Compliance – What Does That Mean For My Office*

**Kip Lynch** is the owner and operator of CMIT Solutions in Bucks County that focuses on increasing client's productivity and profitability by keeping their computers running efficiently and implementing data security procedures. The goal of his presentation is to provide the most recent updates in electronic security regulations, implementation within your practices, and help you develop a security action plan.

**Spring Dine Around: Wednesday, March 18, 2015**

**Davio's, Philadelphia, PA**

*"Dentistry Induced Repetitive Stress Injuries"*

**Harriet Levin MSPT:** Harriet Levin, MSPT, has more than 16 years of experience as a practicing physical therapist in the Philadelphia area. She created the Practitioner Wellness Program that is designed for the prevention and treatment of repetitive stress injuries (RSI) commonly experienced among health care practitioners, especially dentists and oral hygiene professionals. In this program Harriet will review the myofascial pain cycle, recognize the clinical pattern of dentistry induced repetitive stress injuries, differentiate between modifiable and fixed risk factors to injury, and review preventive and corrective treatment measures for the working dentist.

**Spring All Day Program: Friday, May 15th, 2015**

**The Buck Hotel, Feasterville, PA**

*"Dentistry 360"*

In this "Total Office Training", **Timothy Bigza, D.D.S., Theresa Groody, M.Ed, EFDA, CDA, Marlane Drywer, RDH, M.Ed,** and **practice management consultant Amy Kirsch** come together for one day at the Buck Hotel together to present and train you and your staff in the latest techniques and technologies that are driving advancements in dental care and practice development. We invite you, your assistants, hygienists, and your front desk team to experience this one of a kind course. Each group in your team will experience their own lecture from these experts in their field. As the doctor, Tim Bigza, D.D.S. will educate you on the clinical and practice management advancements in dentistry. And at the end... your entire team comes back together to tie everything together. This course format is changing the way study clubs and dental societies engage their dental teams and advance their practice.

**Annual Golf Outing: June, 2015**

**Philmont Country Club**

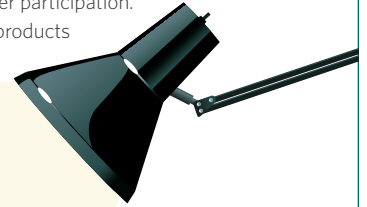
For more information on Eastern Dental Society,  
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(215) 322-7810, or visit us online at **www.Eastern-Dental.org**



## Endorsed Vendor Corner



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**FOR DETAILS AND INFORMATION**

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## INSURANCE CONNECTION

### Another Day, Another Dollar... or maybe just 96 cents!

By D. Scott Aldinger, DDS  
Dental Benefits Advisory Group

That's right. Work hard and it may cost you 4 percent just to get paid. A few years ago, as some of you may remember, a fast food chain franchisee tried to pay his employees with prepaid debit cards. The story hit the newspapers, hit the courts and then disappeared into thin air. The employees discovered there were charges for withdrawing cash. How can that be fair you ask?

Well, I have discovered some dental insurers experimenting with two similar reimbursement methods.

The first method involves you submitting an electronic claim for your patient and then receiving an explanation of benefits (EOB) and a "virtual" visa card in the mail. The EOB contains all of the important payment information. The "virtual" visa card explains the process of entering the card number, amount of service and security code in to your credit card terminal, and like magic, the money is deposited into your bank account. The benefits of this arrangement are touted to be quick payment, no bank deposit of a check with a hold on funds, and a reduced risk of fraud associated with checks. What they don't advertise is that you will be charged a transaction fee, the highest percentage fee allowed, for processing your payment, even higher than that charged for rewards cards.

The second method involves submitting an electronic claim and then you receive a paper check in the mail with NO EOB attached. A separate page includes instructions for you to contact a clearing house, open an account, set up a username, set up a password and then log on to

locate and download this "virtual" EOB. The clearing house will store this information for 5 years and you can access it anytime, 24-7. But now you may have noticed that the check is slightly smaller than you expected. The clearing house explained this as a fee they collect to post the EOB and maintain the website that grants you access to this information. The representative explained to me "that someone has to pay for this." She also explained that I could have called the patient for the payment information since it is mandatory that they supply the patient with an EOB. She could NOT explain how I would know which patient it was for.

Now rest assured that for the time being, you can call 1-800 whatever and opt out of this form of payment. You will have to do this for each and every insurer that decides to entertain this method of reimbursement. It does not matter if you participate or not. This is the new game in town. My fear is that the two methods will be combined. I will receive a "virtual"

EOB with a "virtual" visa card and this will greatly affect my "virtual" retirement!

If you have any information on other reimbursement techniques, please contact Vince Pinizzotto, PDA's Insurance Carrier Consultant, at [vjp@padental.org](mailto:vjp@padental.org) or call (800) 223-0016.

### Did you know?

If a claim is denied by an insurance company, your patient can submit a formal complaint to the Pennsylvania Insurance Commissioner, Bureau of Consumer Services, 1209 Strawberry Square, Harrisburg, PA 17120.

The form can be downloaded from the internet and the dentist must provide correct information to the patient. The patient is responsible to submit the completed form to the Insurance Department.



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focus on dentistry

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*~ Thomas M. Hendley, DMD*



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Eastern/Central PA Representative  
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## IN MEMORIAM

Dr. Benjamin J. Haas  
Williamsburg  
University of Pittsburgh (1944)  
Born: 1919  
Died: 7/26/2014

Dr. Merle R. Amy  
Corry  
University of Pittsburgh (1952)  
Born: 1925  
Died: 10/30/2012

Dr. Folgorite Giorgio  
Philadelphia  
Temple University (1947)  
Born: 1922  
Died: 2/12/2014

Dr. Charlene Hirsch  
Philadelphia  
University of Pennsylvania (1977)  
Born: 1950  
Died: 8/2/2014



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# Act 31 UPDATE

## Continuing Education in Child Abuse Recognition and Reporting

All licensed dental professionals (DMD, DDS, RDH, EFDA) need two hours of Department of Public Welfare (DPW) and Board approved training in child abuse recognition and reporting by March 31, 2015.

PDA's program, *Child Abuse Recognition and Reporting for Dental Professionals*, is approved by DPW and the PA State Board of Dentistry and will fulfill Act 31 mandatory CE requirements for licensed dental professionals. PDA's program is custom designed for dental professionals and offers two CE credits that can be applied toward the hours you need to renew your dental license.

### FEES:

- \$50 per person for PDA member dentists and their staff.
- Higher fees apply for non-member dentists and their staff.

### COURSE LOCATIONS:

#### CENTRAL

**Friday, March 20, 2015 | 9-11 a.m.**  
Mountain View Country Club  
Boalsburg (State College)

#### SOUTH CENTRAL

**Thursday, December 4, 2014 | 7-9 p.m.**  
The Inn at Reading Hotel & Conference  
Center, Wyomissing

**Thursday, February 19, 2015 | 7-9 p.m.**  
Lancaster Host Resort & Conference Center  
Lancaster

**Friday, February 27, 2015 | 9-11 a.m.**  
Best Western Central Hotel & Conference  
Center, Harrisburg

#### NORTH EAST

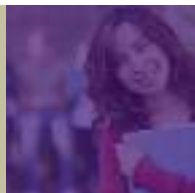
**Tuesday, November 25, 2014 | 7-9 p.m.**  
Radisson Lackawanna Station Hotel  
Scranton

#### GREATER PHILADELPHIA

**Friday, December 5, 2014 | 10 a.m. - Noon**  
Holiday Inn Conference Center  
Lehigh Valley, Breinigsville

**Friday, January 30, 2015  
9-11 a.m. | 1-3 p.m.**  
Radisson Hotel Valley Forge  
King of Prussia

Visit [www.padental.org/ChildAbuseCE](http://www.padental.org/ChildAbuseCE) for registration information.



## CONTINUING EDUCATION

University of Pittsburgh	Temple University	Dental Society of Chester County and Delaware County
<p>Contact: Lori Burkette Administrative Secretary (412) 648-8370</p> <p><b>December 5</b> Modern Material Science and Technology: Using Products to Enhance Restorative Success <i>Sabiha Bunek, DDS</i></p> <p><b>December 6</b> Anesthesia Permit Renewal — Part 1: Update of Local Anesthetics and Analgesics <i>Matthew Cooke, DDS, MD, MPH</i> <i>Paul Moore, DMD, PhD, MPH</i></p> <p><b>December 12</b> Local Anesthesia Review for Dental Hygienists <i>Matthew Cooke, DDS, MD, MPH</i> <i>Marie George, RDH, MS</i> <i>Paul Moore, DMD, PhD, MPH</i></p> <p><b>December 13</b> Medical Emergencies in the Dental Office <i>Michael Cuddy, DMD</i></p> <p><b>December 13</b> BLS Healthcare Provider Renewal Course <i>John Brewer, NREMT-P</i></p> <p><b>January 31, 2015</b> Advanced Cardiovascular Life Support (ACLS) Renewal Course – Limited Attendance/Hands-On <i>R. John Brewer, NREMT-P</i></p> <p><b>February 6, 2015</b> Local Anesthesia Review for Dental Hygienists <i>Paul Moore, DMD, PhD, MPH</i> <i>Matthew Cooke, DDS, MD, MPH</i></p> <p><b>February 6, 2015</b> Clinical Refresher Program for Local Anesthesia Injection Techniques – Limited Attendance/Hands-On <i>Matthew Cooke, DDS, MD, MPH</i></p>	<p><b>February 7, 2015</b> Advanced Anesthesia Update: A Review for Permit Renewal <i>Joseph Giovannitti Jr., DMD</i></p> <p><b>February 21, 2015</b> Pediatric Advanced Life Support (PALS) Renewal Course – Limited Attendance/Hands-On <i>R. John Brewer, NREMT-P</i></p> <p><b>March 7, 2015</b> Update in Medical Emergencies and Advanced Airway Techniques – Limited Attendance/Hands-On <i>Michael Cuddy, DMD</i></p> <p><b>March 20, 2015</b> Interdisciplinary Clinical Case Presentations: Radiology, Pathology, and Surgical Management <i>Richard Bauer III, DMD, MD</i> <i>Elizabeth Bilodeau, DMD, MD, MSEd</i></p> <p><b>March 21, 2015</b> Diet and Dentistry in the 21st Century <i>David Meinz, MS, RD, FADA, CSP</i></p> <p><b>March 27, 2015</b> Medical History Myth Busters: Yes, You Can Treat the Medically Complex Patient <i>Colonel Timothy J. Halligan, DDS</i></p>	<p>Contact: Nicole Carreno (215) 707-7541 (215) 707-7107 (Fax) ncarreno@temple.edu Register at <a href="http://dentistry.temple.edu/continuing-ed">dentistry.temple.edu/continuing-ed</a></p> <p><b>January 21, 2015</b> Jewels You Can Use on Monday <i>Dr. Marc Gottlieb</i></p> <p><b>February 6, 2015</b> Positioning for Life-Ergonomic Advancements (Hands On) <i>Judy Bendit, RDH, BS</i></p> <p><b>February 11, 2015</b> Nitrous Oxide Sedation (Hands On) <i>Drs. Braid and Fielding</i></p> <p><b>February 25, 2015</b> Adoption of 3D Cone-Beam CT <i>Dr. Jie Yang</i></p> <p><b>March 6, 2015</b> Demystifying the Principles of Esthetic Restorative Dentistry <i>Dr. Steven Weinberg</i></p> <p><b>March 18, 2015</b> Dental Management of Emergencies <i>Drs. Fielding and Jones</i></p>
	<b>Brookville</b>	
	<p>Pinecrest Country Club Contact: Rebecca Von Nieda, PDA (800) 223-0016, ext 117</p> <p><b>May 1</b> Digital X-Ray Imaging and Dental X-Rays – Are They Safe? Are They Necessary? <i>Dale A. Miles, DDS, MS, FRCD(C)</i></p> <p><b>June 5</b> Esthetic Dentistry and Periodontal Prosthesis: A Wonderful Marriage for Today's Restorative Dentist <i>Joseph R. Greenberg, DMD, FAGD</i></p>	<p>DKU Continuing Dental Education Springfield Country Club Delaware County Contact: Dr. Barry Cohen (610) 449-7002 <a href="mailto:DKUdental@aol.com">DKUdental@aol.com</a></p> <p><b>December 3</b> What Every Dentist Needs to Know about Temporomandibular Disorders <i>Jeffrey P. Okeson, DMD</i></p> <p><b>January 14, 2015</b> Offensive Dentistry <i>Brian Nový, DDS</i></p> <p><b>April 10, 2015</b> Functional Aesthetic Dentistry <i>David Hornbrook, DDS</i></p> <p><b>May 8, 2015</b> The Wellness Advantage: the Value Added Practice <i>Uche Odiatu, DMD</i></p> <p><b>(Those taking the full DKU series will receive both bonus courses)</b> October 24, 2014 — Emergency Medicine – <i>Stanley Malamed, DDS</i> March 4-5-6, 2015 — Members choose one course from the Valley Forge Dental Conference at the Valley Forge Radisson Hotel</p>
	<b>Danville</b>	<b>St. Marys</b>
	<p>Hemelright Auditorium, Geisinger Medical Center Contact: Rebecca Von Nieda, PDA (800) 223-0016, ext 117</p> <p><b>December 10</b> New Data — On Critical Dental Questions <i>Rella P. Christensen, RDH, PhD</i></p>	<p>Gunners Restaurant Contact: Rebecca Von Nieda, PDA (800) 223-0016, ext 117</p> <p><b>April 10</b> Everyday Endodontics <i>Eugene A. Pantera, Jr., DDS, MS</i></p>

Scranton District Dental Society	The Institute For Facial Esthetics		
<p>The Inn at Nichols Village Clarks Summit Commons Conference Room Phone: (570) 587-1135 <i>Please see website</i> <a href="http://www.scrantondental.org/">http://www.scrantondental.org/</a> for course descriptions and learning objectives.</p> <p><b>January 28, 2015</b> Diagnostic Considerations and New Treatment Options for Difficult Cases <i>Dr. Edward Feinberg</i></p> <p><b>February 25, 2015</b> Medical History Myth Busters: Yes, You Can Treat the Medically Complex Patient <i>Dr. Timothy Halligan</i></p> <p><b>March 25, 2015</b> Diagnosis and Treatment of the Most Common Oral Lesions <i>Dr. Scott DeRossi</i></p> <p><b>April 22, 2015</b> Shift Happens! Problem Solvers for Restorative Dentistry <i>Dr. Howard Strassler</i></p>	<p>Fort Washington Contact: Linda Maroney, CE Coordinator (215) 643-5881 On-Line Registration: <a href="http://www.iffenet.net/registration">www.iffenet.net/registration</a></p> <p><b>January 19-20, 2015</b> Teeth In A Day® <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i> <i>James R. Bowers, DDS</i></p> <p><b>February 2, 2015</b> All-On-4 and More <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p> <p><b>April 13, 2015</b> Advanced Guided Surgery with Zygoma <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p> <p><b>May 18, 2015</b> Severely Atrophic Maxilla <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p>	<p><b>June 1, 2015</b> All-On-4 and More <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p> <p><b>June 13, 2015</b> Dental Assisting in the Implant Practice <i>James R. Bowers, DDS</i> <i>Hillier Swinehart, EFDA</i></p> <p><b>September 14-15, 2015</b> Teeth In A Day® <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i> <i>James R. Bowers, DDS</i></p> <p><b>October 5, 2015</b> All-On-4 and More <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p> <p><b>November 9, 2015</b> Advanced Guided Surgery with Zygoma <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p>	<p><b>November 14, 2015</b> Dental Assisting in the Implant Practice <i>James R. Bowers, DDS</i> <i>Hillier Swinehart, EFDA</i></p> <p><b>December 7, 2015</b> Severely Atrophic Maxilla <i>Thomas J. Balshi, DDS, PhD, FACP</i> <i>Glenn J. Wolfinger, DMD, FACP</i> <i>Stephen F. Balshi, MBE</i></p> <p><b>Dental Society of Western Pennsylvania</b></p> <p>Rivers Casino, 777 Casino Dr., Pittsburgh Must be 21 to attend – valid ID required Contact (412) 321-5810 for registration</p> <p><b>February 27, 2015</b> Anesthesia and Sedation Update CPR recertification 8 a.m.-5 p.m.</p>

# SAVE THE DATE

All members, spouses and dental students are welcome!

# JUNE 2, 2015

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For more information and to register, visit [padental.org/dayonthehill](http://padental.org/dayonthehill). Or you can contact Marisa Swarney at (800) 223-0016, or [mss@padental.org](mailto:mss@padental.org). [Facebook](#) @padentalassn #DayOnTheHill



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**Rates:** \$45 for 45 words or less, \$1 for each additional word. \$1 for each word set in boldface (other than first four words). \$10 to box an ad. \$5 for PDA Box number reply. One free ad to deceased member's spouse.

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Attn: Box N/D \_\_\_\_\_

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### Immediate Opportunity - Manchester

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## CLASSIFIED ADVERTISEMENTS *continued*

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Chestnut Hill Dental (CHD) provides quality, convenient and affordable care to over 50,000 patients in southwestern PA in our 10 practice locations. The group consists of General Dentists, Specialty Doctors, Hygienists and a team of Dental Assistants and operational support staff. Chestnut Hills Dental has been accredited by the Accreditation Association of Ambulatory Health Care.

CHD currently has a wonderful opportunity for an Oral Surgeon to join our team. You'll have the opportunity to work at multiple practices throughout Greater Pittsburgh and beyond! CHD's Oral Surgery program is poised to expand in the near future! We offer competitive salary and excellent benefit package including a 401K, health insurance and a professional work environment. Please email your CV to Peter Schwartz, [pschwartz@amdpi.com](mailto:pschwartz@amdpi.com).

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CHD currently has a wonderful opportunity for an Endodontist to join our team. You'll have the opportunity to work at multiple practices throughout Greater Pittsburgh and beyond! We offer competitive salary and excellent benefit package including a 401K, health insurance and a professional work environment. Please email your CV to [kateanderson@amdpi.com](mailto:kateanderson@amdpi.com).

### **Dental Associate Needed**

Dental associate is needed in the Bethlehem area. Fulltime, benefits and excellent compensation. Well established office located in the community for 18+ yrs. Residency training preferred but not required. Please email resume to [jajoandniclo@aol.com](mailto:jajoandniclo@aol.com).

### **Dentist Wanted**

Busy multi doctor, dual location office in the Harrisburg area is seeking a fulltime associate. We offer an excellent benefit and compensation package. Email [dset153224@aol.com](mailto:dset153224@aol.com) for further details or to send a resume.

### **Associate Leading to Partner**

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PITTSBURGH, EASTERN SUBURBS. Established General Practice in free-standing architecturally-designed professional building; 3 ops + hygiene. FFS and INS based. Yearly gross consistently \$560,000 + on 4 day work week. Owner wants to stay to assist with transition. One third of financing cost can be borne by seller. Excellent turn-key operation. Much opportunity for growth. Building is also available for sale. Please respond to PDA Box N/D 1.

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FOX CHAPEL - Dental office in professional building with below market rent and some patient following. Long standing practice for sale or take over the office space. Contact PDI at (412) 373-7044 for confidential information.

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**Practice Sale**

Bradford County - Well established practice with 5 ops. Dentrux, digital X-rays, intra oral camera, Panorex - stand alone building that may also be purchased. Contact Henry Schein Professional Practice Transitions representative [Donna.Costa@henryschein.com](mailto:Donna.Costa@henryschein.com) or (800) 988-5674. #PA135.

**For Sale**

York County. Comprehensive / implant / cosmetic, 5 op practice located in a small community. Uses Dentrux, paperless. Digital, intraoral cameras, a panographic X-ray unit. Occupies 1,875 s/f. Building owned by Seller. Second floor apartment for sale. Doctor retiring. Contact: Henry Schein Professional Practice Transitions representative: [Donna.Costa@henryschein.com](mailto:Donna.Costa@henryschein.com) or at (800) 988-5674. #PA129

**Practice Sale**

Northampton - Wonderfully well-established practice. 5 ops in 1500 s/f stand-alone building on corner lot with high visibility, digital, Dentrux, Panorex - all the bells and whistles. Contact Henry Schein Professional Practice Transitions representative: Donna Costa at 800-988-5674 or [donna.costa@henryschein.com](mailto:donna.costa@henryschein.com). #PA134

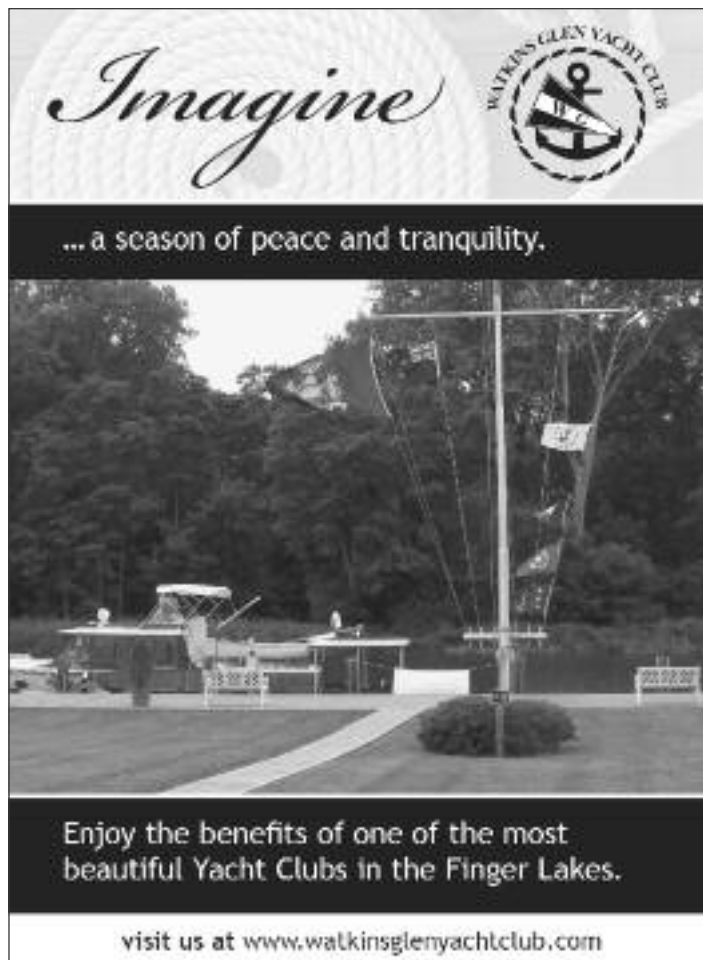
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#### Practice Sale

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**ORTHODONTIC** - Pittsburgh \$1,250,000;  
**PERIODONTIC** - Tri-State area \$600,000;  
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OUTSIDE OF PA

**PERIODONTIC**: St. Louis, Missouri \$918,000, San Antonio, Texas \$6,200,000, Odessa, Texas \$2,100,000, Warrick/Narragansett, Rhode Island \$2,300,000.

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#### PRACTICES FOR SALE

MARYLAND, DC, and VIRGINIA. No buyers fees. WESTMINSTER - 4 ops, digital X-rays, retiring. Grossing \$400K high net. COLLEGE PARK - 3 ops grossing \$500K. SOUTHERN MD - 3 ops grossing \$580K. 3 day week. Near Naval Base. FREDERICK- 3 ops 5pl. retiring grossing \$350K PT. Call for more. POLCARI ASSOCIATES, LTD (800) 544-1297. Website listings [www.policariassociates.com](http://www.policariassociates.com).

#### Leighton

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**Harrisburg area** - Established general practice. 3 operatories, active, desirable area, free patient parking. More than 2,700 patients. The practice offers full range of services. Care Stream management software, panoramic X-ray, and good mix of PPOs and FFS. Contact Henry Schein Professional Practice Transitions representative: Donna Costa at (800) 988-5674, [donna.costa@henryschein.com](mailto:donna.costa@henryschein.com). #PA139

#### Practice Sale

Western PA - Your chance to buy one of the most progressive, Fee for Service, general practices in Western PA. Located just 85 miles northeast of Pittsburgh in a college town, this practice has it all. E4D, (cad cam) Hard & Soft tissue lasers, places implants, Digital X-Ray, Cone Beam, Intra Oral Cameras. Excellent hygiene & soft tissue management programs. Contact Henry Schein Professional Practice Transitions representative: Mark Sirney at (724) 778-8000 or [mark.sirney@henryschein.com](mailto:mark.sirney@henryschein.com) #PA142

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### Practice Sale

Montgomery County - Great location! Upscale area. Open 3 days - 900 s/f leased space. Fee for service. 3 ops. Contact: Henry Schein Professional Practice Transitions representative Donna Costa (800) 988-5674, [donna.costa@henryschein.com](mailto:donna.costa@henryschein.com). #PA127.

### Practice Sale

Northampton - Wonderfully well-established practice. 5 ops in 1500 s/f stand-alone building on corner lot with high visibility, digital, Detric, Panorex - all the bells and whistles. Contact Henry Schein Professional Practice Transitions representative: Donna Costa at 800-988-5674 or [donna.costa@henryschein.com](mailto:donna.costa@henryschein.com). #PA134

### Lehigh County

Very nice 25 year old family dental practice w/a beautiful stand alone building on a very busy street. This 3,419 s/f building has been completely renovated in the last two years. There are 4 ops, a total of 6 that are plumbed. The practice has a digital pan/ceph ad runs Detric and Dexis Software. Collections in 2013 were \$326K on a 4 day week. There are a total of 4 dedicated employees. The owner would like to sell the practice along w/the real estate. Must see. Call (610) 349-3065 or [babbling@ptd.net](mailto:babbling@ptd.net).

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### FOR SALE

Ligonier-Latrobe area. Active general practice. Excellent facility, modern equipment (digital), staff, patient base, opportunity. PROFESSIONAL PRACTICE PLANNERS, 332 Fifth Avenue, McKeesport, PA 15131, (412) 673-3144, (412) 621-2882 (after normal hours), [stanpoll@aol.com](mailto:stanpoll@aol.com).

### FOR SALE

Union County - Well established, mature general practice. Excellent patient base, staff, facility, equipment, location (near Lewisburg - 50 miles from Harrisburg). Currently insurance free but insurance can be initiated. Contact PROFESSIONAL PRACTICE PLANNERS at (412) 673-3144 or (412) 621-2882 (after hours). Email [Stanpoll@aol.com](mailto:Stanpoll@aol.com).

### FOR SALE

Schuylkill County. Active general practice. Excellent facility, staff, patient base, opportunity. PROFESSIONAL PRACTICE PLANNERS, 332 Fifth Avenue, McKeesport, PA 15132, (412) 673-3144, (412) 621-2882 (after hours), [stanpoll@aol.com](mailto:stanpoll@aol.com).

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