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Welcome to the Pennsylvania Dental Association

With the PDAIS logo on it, the text states: "Endorsed by PDAIS logo is a registered trademark of Pennsylvania Dental Association Insurance Services, Inc. © Copyright PDAIS 2009. All Rights Reserved. www.pdais.com (877 732 4748)"

The text also mentions "There is all of this and much more. The new communication today and try it out for yourself. Step-by-step instructions are provided as a member-service".

Additionally, the text highlights the website "www.padental.org/CE" for obtaining more information about Pennsylvania CDE requirements.
QuickLinks

PA STATE BOARD OF DENTISTRY
www.dos.state.pa.us/dent

ADA GREAT WEST INSURANCE
www.insurance.ada.org

ADA CONTINUING EDUCATION
www.adaceonline.org

CLASSIFIED ADS
www.padental.org/classifieds

CONTINUING EDUCATION
www.padental.org/ce

DENTAL CLINIC DIRECTORY
www.padental.org/clinicdirectory

EVENTS
www.padental.org/calendar

FIND A DENTIST
www.padental.org/findadentist

KIDS’ CORNER
www.padental.org/kidscorner

PLACEMENT SERVICE
www.padental.org/placementservice

PRACTICE MANAGEMENT
www.padental.org/practicemanagement

RADIOLOGY
www.padental.org/radiology

SOCIAL NETWORK
www.community.padental.org
TRIPARTITE MEMBERSHIP

When you joined PDA, you also became a member of district and local societies in your immediate practice area as well as the American Dental Association (ADA). Through this beneficial tripartite arrangement, you'll receive membership benefits and services at the local, district, state and national levels. Tripartite membership provides a united voice in advocacy efforts.
By using just a few key benefits, membership can save you on average $6,000 a year!

>>CONTINUE READING TO SEE HOW.

Did You Know?
You can pay your dues in four easy ways
1. check
2. credit card
3. online www.padental.org/dues
4. eDues www.padental.org/edues

Why organize Dentistry?
• Advances the dental profession through research, education and legislative and regulatory influence.
• One unified voice: working together yields greater results.
• Offers valuable benefits, services, resources and programs.
• Promotes the art and science of dentistry to the public.
• Provides trustworthy, reliable information.

Who benefits from your membership?
More than just you. Your family, staff and patients all benefit from your membership. Here’s how:

- You
  - Career Opportunities
- Family
  - Reduce Overhead Expenses
  - Certification and Education
- Staff
  - Information and Data
- Patients
  - Commitment to Excellence

membership@padental.org
(800) 223-0016
BENEFITS

MEMBERS ONLY
These valuable benefits are available only to members, like you!

Online Radiology CE Course
Pennsylvania regulation requires dentists and any dental staff member involved with taking X-rays to maintain continuing education in radiation safety. It can be costly to find an in-person course that meets the requirements set forth by the Department of Environmental Protection (DEP). As a result, PDA developed a FREE online Radiology PowerPoint and supplemental exam with certificate issued upon completion for all member dentists and their non-dentist staff, good for up to four years.
www.padental.org/radiology

Social Events
www.padental.org/calendar

PDA Social Network
Use the members-only Social Network to connect with your colleagues across the state. Discuss patient cases to determine the best treatment plan, share personal opinion on favorite restaurants or vacation spots or get a conversation started about hot topics in dentistry. PDA’s Social Network provides it all; specific groups for those with like-minded interests, general topic forums, resource libraries and more!
www.community.padental.org

Insurance Expertise
Members can access helpful online resources or talk directly with PDA’s in-house insurance industry expert. Let us solve your problems and answer your questions about the issues facing dentists today.
www.padental.org/insurance

Continuing Education Opportunities
www.padental.org/ce

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Think of PDA staff as your very own problem solvers who are available to assist you in any way possible.
www.padental.org/staff

Savings = $365

Telephone assistance with third-party pay and regulation compliance
Savings = $100/hr
Non-Covered Services
We are working hard to ensure legislation is enacted which prohibits insurance companies from capping fees on services they choose not to cover in their dental plans. Several key advances were made in 2012 toward finalizing this legislation and receiving the Governor’s signature. By doing so, Pennsylvania will become the 27\textsuperscript{th} state to prohibit caps on non-covered dental services.

Day on the Hill
Only members, their staff, spouses and guests are invited to participate in PDA’s annual Day on the Hill. Visit historic Harrisburg as you meet with legislators to discuss issues affecting you, your practice and the profession.

Pennsylvania Dental Association Political Action Committee (PADPAC)
Successful lobbying efforts are a direct relation to PADPAC’s strength and support. Visit www.padental.org/padpac to learn about the PAC’s influence on legislation.
Whenever dentistry receives press coverage, good or bad, ADA and PDA are on the forefront to support member dentists and uphold the prestigious dental profession by setting the record straight, providing guidelines and having properly trained spokespersons available for factual, scientific commentary.
MEMBERSHIP PUTS MONEY IN YOUR POCKET

Contract Analysis
Members can utilize ADA’s in-house team of legal advisors for contract analysis. More than 4,000 insurance contracts have been analyzed and reviewed, providing valuable legal advice on the contractual terms that are to your advantage and those worth renegotiating.

Savings = $300 per contract

Headhunters can cost thousands of dollars. Let PDA help you buy or sell your practice, become a partner or gain experience as an associate.

www.padental.org/placementservice

Moving Your Practice Checklist
Whether you’re relocating personally or professionally, this handy resource will help make sure you’ve covered all your bases.

www.padental.org/checklist

Looking to increase your patient base?
Let ADA and PDA help you advertise your services through the respective Find a Dentist Directories, accessible to the public to find a dentist based on location, payment type, insurance acceptance, specialty and more.

Savings = up to $900/yr

www.padental.org/findadentist
www.mouthhealthy.org/find-a-dentist.aspx

Logo usage
When you display your ADA or PDA membership logo, you are distinguishing yourself as one of the many member dentists who belong to organized dentistry to advance the profession and promote public oral health.

www.padental.org/logo

MORE THAN 85% of consumers reported they were aware of the ADA’s position of being focused on improving oral health, according to a recent Public Opinion Survey.
**INSURANCE COVERAGE**

**PDAIS**

Enjoy the convenience of one-stop-shopping and the peace of mind that comes from having a single source for all your insurance needs. PDAIS, a wholly-owned subsidiary of PDA, provides a variety of business and personal insurance products to PDA member-dentists, their families and staff.

PDAIS offers you and your staff an average of 15 percent savings on quality products from highly-rated companies. All carriers, programs and products have been thoroughly reviewed by PDAIS and approved by PDA.

Andrew J. Mrarom, DDS, Philadelphia

*When my homeowner’s policy more than doubled in one year’s time, I contacted PDAIS for a quote. I was able to purchase a new policy for even less than what I was originally paying and wasn’t oversold on excessive coverage.*

Phone: (877) 732-4748

[www.pdais.com](http://www.pdais.com)

**ADA Great West**

Since 1934, the ADA and Great-West Life have worked together to offer life and disability insurance products exclusively to ADA members and their families that grow as you do to help protect you, your family and your practice. [www.insurance.ada.org](http://www.insurance.ada.org)

**TDIC**

Created by dentists for dentists, TDIC offers valuable products at reduced premiums, including:

- Professional and business liability
- Employment practices liability
- Building and business personal property

[www.thedentists.com](http://www.thedentists.com)

**Act 65 Requires Dentists to Carry Malpractice Insurance**

Dentists are required to carry malpractice insurance at minimum of $1 million per occurrence or claim and $3 million per annual aggregate.

PDA successfully lobbied to amend the legislation to include the following exemptions:

- Dentists maintaining an active license but not practicing clinically.
- Volunteer dentists in community-based settings.
- Dentists whose employer provides coverage.
Visit www.pdais.com/vendors for more information on these products.

**Accounts Receivable Management & Collection**

**TekCollect**

(866) 652-6500
*Free analysis*

TekCollect provides full-service, strategic cash flow management solutions to dental practices nationwide.

**Automated Marketing & Communications**

**Demandforce**

(800) 210-0355
*PDA members receive special pricing.*

Demandforce helps you better communicate with your existing patients and build your online reputation to attract new patients.

**Credit Card**

**Bank of America**

(800) 497-6076
*Mention code INA0107A*

Earn the rewards you want — travel, merchandise, gift cards and more.

**Credit Card Processing**

**Elavon**

(717) 880-9945
*Mention code PDA-5028*

Choose the right payment terminal.

Take advantage of the special discounted rates available to you as a PDA member.

**Energy Supplier**

**ENERGY PLUS**

(877) 770-3323
*Mention code PDA-5028*

PDA members can earn cash back on their home and office electricity usage through Energy Plus®.

**Office & Equipment Financing**

**Bank of America**

(800) 497-6076
*Mention code INA0107A*

Purchase your own practice and new equipment with financing up to $5,000,000.

**Patient Financing**

**CareCredit**

(800) 300-3046, ext. 4519
*New enrollments*

When your practice accepts CareCredit’s health care credit card as a payment option, patients can select from a variety of convenient financing options, making it easier for them to accept your complete treatment recommendations.

**Precious Scrap Metal Recovery**

**MMEX**

(800) 741-3174
*PDA members earn a five percent premium.*

Maximize the return on refining your practice’s precious scrap metal and receive fast payment settlement in about 10 business days.

**Waste Management**

**Conservative Environmental Services, Inc.**

(717) 554-6343
*mahces@comcast.net*

*Free cost comparison*

PDA members receive exclusive pricing for cost effective, efficient and reliable disposal/recycling for all of your office’s infectious and hazardous wastes. It is not unusual for customers to save 50 percent or more over higher-priced national competitors.

**Website Design & Internet Marketing**

**ProSites**

(888) 496-9493
*PDA members receive 25 percent off setup fees for a new website.*

Gain maximum online exposure and attract new patients with a professional ProSites website.

www.pdais.com/vendors
Dentists in Pennsylvania are required to maintain 30 continuing education (CE) hours per every licensure renewal cycle. Licensure renewal is due March 31 of every odd-numbered year. These requirements are set forth by the Pennsylvania State Board of Dentistry.

**CE Resources**

- FREE online CE offered by ADA
  www.adaceonline.org
- Discounted or free CE offered by PDA
  www.padental.org/ce
- Discounted or free CE offered by your district or local dental society
  www.padental.org/components
- Free CE tracking folder to keep your credits and certificates organized and in one place.

**Did You Know?**

You can earn up to 15 of your 30 total credits of CE online.

Pennsylvania State Board of Dentistry
www.dos.state.pa.us/dent
(717) 783-7162

PDA provides several resources to patients and the public to ensure Pennsylvanians are informed consumers and have access to quality dental care.

**Outreach**

- Pennsylvania Dental Foundation
  www.padental.org/foundation
- Dental Clinic Directory
  www.padental.org/clinicdirectory
- Virtual Dental Van
  www.padental.org/van
- Kids’ Corner
  www.padental.org/kidscorner
- Teachers’ Corner
  www.padental.org/teacherscorner

**NCDHM**

Every February, ADA sponsors National Children’s Dental Health Month (NCDHM), to increase adolescent awareness of oral health importance. PDA supplements this initiative by sponsoring an oral health poster contest for all third-graders in the commonwealth.

www.padental.org/ncdhm
Pennsylvania State Employees Credit Union
PSECU is a not-for-profit credit union providing a full array of convenient, electronically delivered services at no or low cost. PDA members and their dental office staff are eligible to join.
www.psecu.com

Get a Member Get $100
Sponsor a new member and contribute to your professional association. You could find yourself $100 richer!
www.padental.org/100

Survey & Economic Research
ADA’s Health Policy Resources Center (HPRC) collects data and other information on a wide range of dental-related issues. Many of these surveys are complimentary for members. www.ada.org/1440.aspx

Topics include:
• Dental Issues
• Dental Practice
• Workforce Issues
• Educational Programs
• Consumer Issues and Public Opinion
• Economics & Dentistry: Dental Health Analysis Series

Members Making a Difference
Many PDA members selflessly volunteer their time and talents to promote good oral health to the public. Read about their acts of kindness at www.padental.org/makingadifference.
Your Advocate
Your Resource
Your Profession
Your Future