

PDA'S FAMILY VACATION DENTAL CONFERENCE

July 16-18, 2026 at the Hyatt Regency Chesapeake Bay Golf Resort, Spa & Marina

Sponsorship and Exhibit Opportunities

Want to reduce the clutter your marketing to the dental community must cut through to be effective? Try promoting your brand at the PDA Vacation Dental Conference. Dental professionals from across PA will be convening at the beautiful Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina in Cambridge, Maryland for a few days of relaxing family vacation mixed with a few hours of CE each day. You'll likely find dentists in "vacation mode" to be blissfully insulated from distractions, appreciative of the limited number of sponsors present and receptive to your message. And, just like the attendees, your travel to this gorgeous destination may qualify as a deductible business expense!

Space is limited. So, sign up today!

\$2,000 - Grand Sponsor (3 available): Sponsorship includes an exhibit table for all three days, company logo and hyperlink on PDA's website, recognition in pre-event advertising, 2 tickets to reception and the opportunity to address the attendees for 5 minutes at 8:00 a.m. on one of the days. First to reserve has their choice to schedule their presentation on Thursday, Friday or Saturday.

\$800 - Exhibit Table: From 7:30 a.m. to 11:30 a.m. for 3 days. Courses held 8:15 a.m. to 11:30 a.m. with a break at 9:45 a.m.

\$500 - Reception Sponsor: For event on Friday, July 17. Sponsorship includes verbal recognition at the event, signage at the event, flyer or promotional item in the registration bag and 2 tickets to the event for representatives to mingle with the attendees.

\$350 - Coffee Break Sponsor (3 available): Sponsorship includes signs at the break table.

All exhibitors or \$850 level sponsors receive:

- Attendee roster after the event
- Recognition:
 - on PDA's website
 - verbally at the event
 - on signage at the event
 - in the September/October *Pennsylvania Dental Journal* mailed to all members



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Sponsor Applicant/Contract:

Each exhibit is limited to individuals, business firms, manufacturers and dealers who have contracted and paid for space. Exhibit personnel must be bona fide employees of the sponsoring company or representatives who receive commission, brokerage or salary from the sponsor.

Instructions:

Please complete all sections of this contract and print as clearly as possible so we can translate the information accurately. Please complete and return to PDA, Attn: Rebecca Von Nieda, PO Box 3341, Harrisburg, PA 17105 or fax (717) 232-7169 or email rvn@padental.org no later than June 15, 2026.

Your choice of sponsorships:

Grand Sponsor - \$2,000

Exhibit Table - \$800

Reception - \$500

Coffee Break - \$350

(Please Print)

Company Name _____

Mailing Address _____

Company Website Address _____

Phone Number _____

Name, Phone Number & Email of Person Completing Form

Authorized Signature (individual who has authority to enter into contracts on behalf of the company)

Amount due: \$ _____

Method of Payment

Check made payable to PDA MasterCard Visa Discover Amex

Credit Card Number _____

Expiration Date _____

Billing Address _____

Please complete and return to PDA, Attn: Rebecca Von Nieda, PO Box 3341, Harrisburg, PA 17105 or fax (717) 232-7169 or email rvn@padental.org no later than Monday, June 15.

Refunds

All cancellations must be in writing and sent to rvn@padental.org or fax to (717) 232-7169. If the cancellation is received by June 22, the company will receive a refund less an administrative fee of \$50. No refunds will be issued for cancellations received after June 22.